	45 THE	
Service		Total
Commercial AM	10	4,913
Commercial FM	·an-	5,109
Educational FM		1,733
Total Radio		11,755
VHF LPTV		530
UHF LPTV		1,047
Total LPTV		1,577
FM translators & b	poosters	2,281
VHF translators		2,226
UHF translators		2,463
Total Translators	1	6,970

Service	Total
Commercial VHF TV	559
Commercial UHF TV	601
Educational VHF TV	123
Educational UHF TV	240
Total TV	1,523

11,217
60,495,090
91,250,000
66.3%

sed on TV household universe of 95.4 million. Sources: Nielsen, NCTA and FCC

cipal, McCoy, is general partner of licensees of wpww(FM) Mullens and WXVA-AM-FM Charles Town, both West Virginia; wgmp(FM) Rehobeth Beach, Del., and WEEL(FM) Shadvside, Ohio. wino has oldies format on 1230 khz with 1 kw.

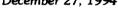
chased by Simmons Broadcasting Co. (W. Lee Simmons, president; David Simmons, VP/100% stockholder) from Spearmar Communications Inc., debtor-in-possession (Gene McCov. president/sole shareholder) for \$200,000. Buyer owns wfxn(fm) Milton, W.Va., and 48% interest in New WMLV(FM) Ironton, Ohio Depur- Adventure Communications, licensee of WFXH-AM-FM Hilton Head Island, S.C. W. Lee Simmons owns wLow(FM) Bluffton, S.C. Seller also owns WIRO(AM) Ironton, Ohio, which is being sold to Adventure Communications (see below), wMLV has easy listening format on 107.1 mhz with 3 kw and antenna 125 ft.

Purchased by T&J Broadcasting Inc. (Thomas Ingstad, president/100% shareholder) from TAD Broadcasting Inc. for \$30,000. Buyer owns KLTA(FM) Breckenridge, Minn., and KIT(AM)-KATS(FM) Yakima, Wash. Ingstad owns KKRO(FM)/KEAG(FM) Anchorage: KXIC(AM)-KKRO(FM) lowa City, la., and kimm(AM)-KFXS(FM) Rapid City and ksoo(AM)-KMXC-FM Sioux Fails, both South Dakota. Seller owns kyxe(AM) Yakima, Wash. kxxs has hot country format on 92.9 mhz with 17 kw and antenna 843 ft. Filed Jan. 9 (BALH950109GI).

KFBK(AM)-KGBY-FM Sacramento and KHYL(FM) Auburn, both Callfornia I Transfer of control of Chancellor Communications Sacramento Licensee Inc. from HM2/HMD Sacramento Partnership to Chancellor Broadcasting Co., a wholly owned subsidiary of Chancellor Holdings Corp., controlled by Steven Dinetz. KFBK has news/talk format on 1530 khz with 50 kw. KGBY-FM has AC format on 92.5 mhz with 50 kw and antenna 499 ft. KHYL has religious/talk format on 740 khz with 10 kw. Filed Jan. 3 (BTC950103GH; BTCH950103GI;

December 27, 1994

BTCH950103GJ).



#### **Bridgeways** Communications Corp.

has completed the sale of the assets of

#### **WHAI-TV**

**Bridgeport**, Connecticut

#### VVI Bridgeport, Inc.

a subsidiary of ValueVision International, Inc.

The undersigned initiated this transaction on behalf of the seller.

TIBID THIBIPIBUIRING COMIPAINTY

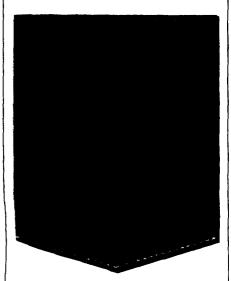
Ted Hepburn, President
325 Garden Rd., Palm Beach, FL 33480
P.O. Box 43263, Cincinnati, OH 45243-0263 (407) 863-8995 (513) 271-5400



for trial by broadcasting live from the courthouse and providing frequent news updates on the proceedings. CBS is broadcasting live, gavel-to-gavel coverage each weekday beginning at noon for the duration of the trial. CBS also has hourly updates at :31 past the hour. evening recaps, and a 14-minute summary of the day's events at 8:30 p.m. ET. ABC News Radio broadcasts the opening statements live, and also provides news updates three times hourly, daily summary news reports and news analysis. ABC also has produced the O.J. Simpson Audio Library, which offers audio clips from the trial for users of America Online. Court TV also provides ABC with a live audio feed.

FCC Chairman Reed Hundt last week again called for hooking up the nation's public schools to the Internet and other computer networks. In a speech at a computer marketing convention, he suggested several ways that goal might be accomplished: "We could use the revenues from the sale of spectrum in our current auctions. We could develop tax schemes. We could use the consumer productivity dividend from the local exchange company price cap system."

TV production and distribution venture, Solomon International Enterprises, has secured \$75 million of equity investment from Warburg, Pincus Ventures. Proceeds will likely finance SIE cable, pay TV and production projects in Asia and Latin America.



## Gosed Gravil

#### Fundraising frenzy

Senate Commerce Committee Chairman Larry Pressler (R-S.D.) is cashing in on his new position. Telecommunications lobbyists say Pressler is building his campaign war chest for 1996, when his term is up. Since the November election, which resulted in his chairmanship, Pressler has been "leaning heavily" on the telecom industries for financial support. Only weeks after the election, a Pressler fundraiser drew a record crowd with more than 200 lobbyists paying \$1,000 each to attend the event. But last week industry representatives and executives were asked to give \$2,500 each to attend a breakfast for Pressler sponsored by the National Cable Television Association at a hotel in Washington. Another fundraiser already is slated for Feb. 15. Pressler may be worried about his re-election bid. The South Dakota press already has begun speculating that Democratic Congressman Tim Johnson will challenge the senator. Johnson's office said the congressman has made no decision about running for the Senate.

#### LAS VEGAS

#### **Long shot**

Among unconfirmed reports out of NATPE is that, in extremis, the Fox station group could go to a consortium headed by Barry Diller. He, of course, is an original Fox hand, and still has an eye on building a media empire.

#### Colorful creature

Muller Media is considering colorizing some of the classic Godzilla films from the 1950s and '60s, which the company has just rereleased in syndication after a three-year-plus rest period. "We were approached by one of the networks about colorizing the films," said Muller Media President Robert Muller. "We have to work out the economics to see if it makes sense."

#### WASHINGTON

#### **Bypassing benchmark**

Small cable systems will not face benchmark rate regulation if they already have reached an agreement with their local franchise authority, say FCC sources. Under the new policy, proposed by the Cable Telecommunications Association, the FCC would not require a small cable operator to lower rates to meet current regulations, even if a subscriber files a complaint. Under the FCC's current rules, small systems are defined as those with less than 1,000 subscribers. However,

the commission is now considering a change of the definition.

#### **NEW YORK**

#### **Turing on the Juice**

Although Court TV is not releasing Nielsen ratings data for its coverage of the O.J. Simpson trial, industry sources say the network scored an average 3 rating (484,000 households) for its trial coverage aired noon to 8 p.m. on Jan. 23-26. By comparison, Court TV weekday ratings for December 1994 averaged a .3 rating.

#### Name change?

Multimedia this week is expected to announce a number of new developments at its fledgling cable network, The Talk Channel, including a possible name change for the network to "News-Talk Television."



Drawn for BROADCASTING & CABLE by Jack Schmidt "We can't get a handle on it!"

## **Kushner-Locke has plethora of pilots**

By Steve Coe

ushner-Locke is producing its most ambitious pilot slate ever, with eight hours of projects for the Big Three networks, including pilots with former NFL star Howie Long and actress Lea Thompson.

For CBS, the company is producing Sidelined, a one-hour dramatic comedy about two mismatched process servers; The Trade, an action hour about a bodyguard for the rich and famous, and Three Sides to the Story, an hour series about a journalist covering a story from three different perspectives.

The company is producing two dramatic hours for ABC, one set in a newspaper and the other about a CIA

# Cox buys into BBC

By Meredith Amdur

ox Communications has taken a 10% stake in the BBC Worldwide-Pearson joint venture, European Channel Management.

The consortium recently launched two news cable/satellite channels. BBC World (news) and BBC Prime (entertainment) in Europe. The adsupported BBC World is expected to reach 16 million European homes by the end of the year. The 24-hour news service launched in the U.S. last week on selected cable services, although this venture is currently unconnected with the Cox investment. According to reports in London, Cox will invest \$7.7 million in the two services. Cox already is partnered with the BBC and Pearson as a minority owner in UK satellite channels UK Gold and UK Living.

The move is the latest in a stream of programing investments during the past few years as Cox attempts to diversify its portfolio to cable program networks. Last year, Cox took a 50% share in a Pan-American women's cable channel, GEMS TV.

investigator. Journal American takes place at a major urban newspaper; The Chip is about a CIA investigator who has a computer chip implanted in his brain that allows him to become an instant expert in any field.

Kushner-Locke is producing *The Clancys* for NBC. The one-hour family dramatic series is set in New England and features a small-town judge raising four children.

The remaining two projects, which

have not been sold to a network, are Vista Clara and Nick Devlin. The former stars Lea Thompson as a Washington lawyer. Nick Devlin is an action hour about a widowed private investigator in Miami trying to raise two children and handle the dangers of the job.

In addition, Kushner-Locke has a six-episode commitment from CBS for a series starring football player-turned-commentator Howie Long.

#### So-so bowl still super for ABC

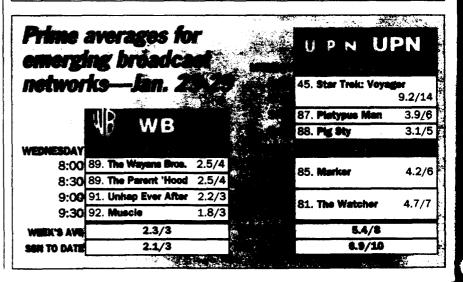
Although it was not one of the top-rated Super Bowls, ABC's presentation of the annual gridiron matchup gave the network its highest-rated weeklong rating since 1988, when it aired the winter Olympics from Calgary.

The game averaged a 41.3 rating and 62 share at 7-10:30 p.m. (including the postgame show). For the night of Sunday, Jan. 29, ABC pulled in a 35.9/54, followed by CBS's 10.6/16, NBC's 5.9/9 and Fox's 5.6/8. For the week of Jan. 23-29, ABC was first with a 15.7/25 average, followed by NBC's 11.3/18, CBS's 9.9/16 and Fox's 7.4/11.

This year's Super Bowl was down from last year's contest, which featured the Dallas Cowboys and Buffalo Bills (45.5/66), and will rank 21st among the past 23 Super Bowls.

The post-Super Bowl time slot, usually used by the network to launch a new show, proved a moderate success for ABC. Choosing to launch Extreme in the valuable lead-out slot, ABC's new action hour pulled in a 14.2/25 in the hour following the game, finishing number one in its time slot.

The game added two-tenths of a rating point to ABC's season-to-date totals. Through last Tuesday night, ABC was averaging a 12.2/20, followed by NBC with an 11.5/19. CBS was third with an 11.4/19 and Fox was fourth with a 7.8/12. Among adults 18-49, ABC and NBC remained in first and second with a 7.5 and 6.8, respectively, but Fox was third with a 5.5 and CBS was fourth with a 5.4.



## Boadsathy Ratings: Week 19, according to Nielsen, Jan. 23-29

9				
	ABC	CBS	NBC	FOX
MONDAY		i ,	4 - 4 - 5	7 m = 2 %
	39. Coach 10.2/15	25. <b>The Nanny</b> 12.2/18	39. Fresh Prince 10.2/15	
	50. <b>New Ballgame</b> 8.1/12	20. Dave's World 12.9/19	43. <b>Blossom</b> 9.7/14	30. Meirose Place 11.2/17
9:00		10. Murphy Brown 15.6/23		
·	21. ABC Monday Night	16. Cybill 14.1/21	26. NBC Monday Night Movies—Escape from	63. <b>Models inc.</b> 7.2/11
9:30	Movie—Tango & Cash	10. Oyum 17.1/21	Terror: The Teresa Stamper	
10:00	12.5/19	11. Chicago Hope 15.5/25	Story 12.0/19	. j
10:30				
TUESDAY	4	10 U, 15	£ 1.1	6.6. 16
8:00	4. Home improvmt 19.1/29	37. <b>Rescue: 911</b> 10.6/16	57. <b>Wings</b> 7.5/12	70. Your Favorite
8:30	6. Grace Under Fire 17.3/26		66. Smthing Wilder 6.0/10	Commercials 6.6/10
9:00				
9:30	State of the Union Address	State of the Union Address	State of the Union Address	State of the Union Address
10:00				
10:30	35. <b>ABC Analysis</b> 10.8/18	69. <b>CBS Analysis</b> 6.7/11	51. <b>NBC Analysis</b> 8.0/13	
WEDNESDAY	V.3 (A. 12) K	i	م الما الما الما	to 25
8:00	27. Full House 11.9/19	57. Women/House 7.5/12		64. Beverly Hills, 90210
8:30	30. All American Girl 11.2/17	59. <b>Hearts Afire</b> 7.3/11	13. 30 Years of National	7.0/11
9:00	18. Roseanne 13.6/20	74. <b>Double Rush</b> 6.3/9	Geographic 15.2/23	70. TV's Classic Comedy
9:30	17. <b>Elien</b> 13.8/21	66. <b>Love &amp; War</b> 6.8/10	1	6.6/10
10:00		59. Northern Exposure		
10:30	14. Primetime Live 14.3/24	7.3/12	24. Law and Order 12.3/21	
THURSDAY	. 1	or, 15		1612
	54. My So-Called Life		12. Med About You 15,4/24	51. <b>Martin</b> 8.0/12
8:30	7.7/12		9. Friends 15.8/24	48. Living Single 8.2/12
a-nn l			3. <b>Scinfeld</b> 22.1/33	59. New York Undercover
9:30	80. The NFL at 75 5.3/8	43. <b>CBS Reports</b> 9.7/15	8. Madman/People 16.3/25	7.3/11
10:00	-	1	5. Manual 1. Copie 25:5/25	1.50
10:30	46. <b>Day One</b> 8.4/14		5. <b>E.R.</b> 18.1/31	
FRIDAY				-
	21. Family Matters 12.5/22	S = \$1.5	10 20	<sup>3</sup> 5 € 3 5
	21. Boy Meets Wid 12.5/21		32. World Professional	77. <b>M.A.N.T.I.S.</b> 6.1/10
	32. Step By Step 11.0/18	56. Best of Country 7.6/13	Figure Skating	
0.00			Championship 11.0/18	35. The X-Files 10.7/18
10:00	35. ILLG. W, III. 5 15.7/17		42. Homicide: Life on the	
10:30	7. <b>20/20</b> 16.9/29	69. Under Suspicion 6.7/12	Street 10.0/17	
SATURDAY		1	N. O 1	8.00
	76. Aliens for Breakfast	29. Dr. Ouinn Medicine	66. Empty Nest 6.8/12	54. Cope 7.7/14
8:30	6.2/11	Woman 11.5/20	59. <b>Mommies</b> 7.3/13	48. Cope 8.2/14
	84. The Real Frankenstein	53. Boys Are Back 7.9/14	33. 110/1111111	51. America's Most Wanted
9:30	4.6/8	46. Five Mrs. Buch 8.4/14	19. World Professional	8.0/14
10:00	,0		Figure Skating	3.0/2.
10:30	78. <b>The Commish</b> 6.0/11	28. Walker, Texas Ranger 11.6/20	Championship 13.0/22	
SUNDAY		<u> </u>		
	510 ft - \$ <del>54</del> 4	±0 ti, 16	p. 56 - 1	81. <b>Simpsons</b> 4.7/7
7:00		20 <b>60 M</b>		86. <b>Get Smart</b> 4.1/6
7:30	1. Super Bowl XXIX—San	39. <b>60 Minutes: 25th Anniversary</b> 10.2/15		
8:00	Francisco 49ers vs. San	Andressery 10.2/15	79. NBC Sunday Night	73. Simpsons 6.5/9
	Diego Chargers 41.3/62		Movie-Diana: Her True	74. Married w/Chid 6.3/9
9:00			<b>Story</b> 5.9/9	64. Married w/Chid 7.0/10
9:30		32. CBS Sunday Movie-	]	81. <b>Dream On</b> 4.7/7
10:00	2. Poetgame Show 24.7/39	The Man Upstairs 11.0/17		
10:30	15. Extreme 14.2/25			
WEEK'S AVGS	15.7/25	9.9/16	11.3/18	7.4/11
SSN. TO DATE	12.2/20	11.5/19	11.4/19	7.7/12
	RANKING/SHOW [PROGRAM RATING/S	HARE] (nr)=NOT RANKED *PREMIERE	SOURCE: NIELSEN MEDIA RESEARCI	YELLOW TINT IS WINNER OF TIME SLOT
ĺ		TIMATED AT 95.4 MILLION HOUSEHOLDS; T		
	······································			

# WB feeds 0.J. to affiliates

Fledgling network also unveils kids show

By David Tobenkin

he WB Network last week began offering its affiliates a satellite feed of Tribune Broadcasting station KTLA(TV) Los Angeles's gavel-to-gavel coverage of the O.J. Simpson trial.

It also announced a new show for its Saturday morning kids block, which launches in the fall.

WB signed an agreement with KTLA, one of Tribune's six WB-affiliated stations, under which all WB affiliates beginning last Tuesday could receive KTLA's Simpson coverage.

Stations are required to pay a onetime \$300 authorization fee to the satellite provider and to give WB one 30-second promotional spot during Simpson coverage for every seven spots they retain.

The coverage could prove a boon in attracting viewers to the stations affiliated with WB.

"This was an example of seeing an opportunity and capitalizing on it," says WB spokesman Jim Yaeger, adding that there currently are no other plans for news programing from the network or similar news or information feeds from other WB affiliates.

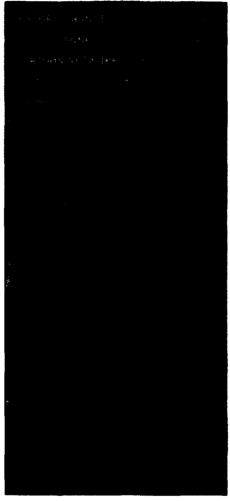
Yaeger at press time said he was not sure how many of WB's affiliates had signed up for the feed, which will last as long as KTLA covers the trial.

Trial coverage has sent the station's ratings soaring, especially after competitors in the market ceased gavel-to-gavel coverage.

The WB Network's new children's show, Earthworm Jim, is a weekly animated show based on Sega's popular video game of the same name. MCA Universal Cartoon Studios will produce the show.

The project is the first announced for the Kids' WB children's block that will not be produced by Warner Bros. Animation or Amblin TV.

#### History, Sci-FI top wish lists



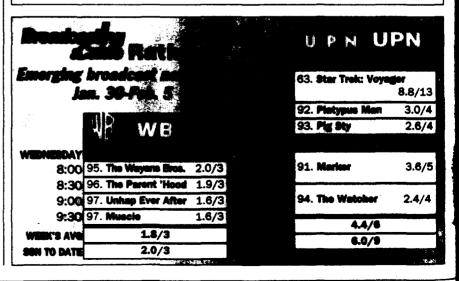
Twenty-nine percent of cable system operators say they are most interested in adding The History Channel to their system, on expanded basic, a tier or a la carte, by the end of 1995, according to a survey by Syosset, N.Y.-based Beta Research Corp.

The 24-hour history channel from A&E Networks drew the greatest interest from cable system operators, followed closely by the Sci-Fi Channel (see chart below).

Retransmission consent channels ranked highest among the new networks that cable system operators added to their systems in 1994. Among the networks most frequently cited: fX (26%); ESPN2 (22%); America's Talking (15%); TV Food Network (9%); The Cartoon Network and The Learning Channel (7% each); Court TV and Turner Classic Movies (6% each), and Sci-Fi Channel (5%).

The survey of more than 150 cable system operators, conducted in December 1994, found that 70% of the operators either have channel capacity or will have capacity by the end of 1995 to accommodate new ser-

vices. Of those with channel capacity, the average operator had six or seven channels to carry new services. At least 80% of the operators were from systems with 10,000 or more basic subscribers and at least 40% were from systems with 30,000 or more basic subs.



#### New at Nick

Nickelodeon this fall/winter will debut its newest original animated series, Hey Arnold!, about an inner-city kid "with a creative mind, an admirable nonchalance and a gravity-defying hairdo." Executive producer and creator is Craig Barlett, whose credits include Nickelodeon series Rugrats and The Ren & Stimpy Show.

#### **Gumbel gets HBO show**

NBC Today show anchor Bryant Gumbel has signed to host a new investigative sports magazine show for Home Box Office. Real Sports with Bryant Gumbel will debut this April. Contributors include senior correspondent Jim Lampley and on-air personalities James Brown, Frank Deford, Larry Merchant and Sonja Steptoe, writers Ira Berkow and William Rhoden, and editorial consultant Gary Myers. The show will air four times in 1995.

#### **World history**

A&E Television Networks has created a new international sales development initiative, The History Channel International, designed to engage international media companies in launching their own locally owned niche channels focusing on historical programing.

### TCI buys into Viewer's Choice

Top multiple system operator Tele-Communications Inc. has become a 10% owner in top payper-view distributor Viewer's Choice through the MSO's purchase of TeleCable Corp. TCI's acquisition of TeleCable and its equity position in Viewer's Choice were finalized on Jan. 26. In other ownership shifts, Cox Cable has increased its ownership in Viewer's Choice to 20% through its purchase of fellow Viewer's Choice shareholder Times Mirror Cable Television.

#### Top cable shows

Following are the top 15 basic cable programs for the week of Jan. 39-Fells 5, ranked by heuse holds tuning in. The cable-network ratings are percentages of the total households each network reaches. The U.S. ratings are percentages of the 95.4 million households with TV sets. Source Nielsen Media Research.

THOOPIT WOULD ITSOURCE.				HHs.	Ref	ing :
Program	<b>Network</b>	Tim	e (ET)	(000)	Cable	U.S.
1. O.J. Simpson Trial	CNN	Fri	5:30p	5,153	8.0	5.4
2. O.J. Simpson Trial	CNN	Wed	4:30p	4,573	7.1	4.8
3. O.J. Simpson Trial	CNN	Thu	5:30p	4,439	6.9	4.7
4. O.J. Simpson Trial	CNN	Tue	5:00p	4,284	6.7	4.5
5. O.J. Simpson Trial	CNN	Fri	5:00p	4,241	6.6	4.4
6. O.J. Simpson Trial	CNN	Wed	4:00p	4,136	6.5	4.3
7. O.J. Simpson Trial	CNN	Fri	2:00p	4.120	6.4	4.3
8. O.J. Simpson Trial	CNN	Tue	5:30p	4,117	64	43
9. O.J. Simpson Trial	CHIN	Wed	2:00p	4	6.3	44
10. O.J. Simpson Trial	CHINE."	Fit	1:00		., 6.3	44
11. O.J. Simpson Trial	CHICA	Tu	2500		· 62	0.00
12. O.J. Simpson Trial	CNN	Thu	541		. LI	
13. O.J. Simpson Trial	CROS	Man		400		
14. O.J. Simpson Trial	CNM	Tie				4.1
15. O.J. Simpson Trial	CN	These			8.0	44
Following are the top five pay cable pronumber of households tuning in. Source  1. Movie: 'Ace Ventura Pet Detect  2. Movie: 'Nat'l Lampoon's Vacation'  3. Movie: 'Extreme Justice'	cable news			. 3	20	4.7 3.2 2.1
4. Movie: 'Robin Hood; Men in Tig 5. Movie: 'The Dangerous'	HECONOMICS OF THE CONTRACT OF					

#### SIE, TVN join forces

Michael Jay Solomon and his Solomon International Enterprises (SIE) have joined forces with Stu Levin and his TVN Entertainment to format TVN Solomon International. The new company will offer pay-per-view and pay television services and related delivery systems to countries worldwide.

The venture will call upon the international relationships developed by SIE, as well as its marketing and overseas programing capabilities, and the technological expertise and direct-to-home knowledge gained by TVN.

"TVN has pioneered the transmission of pay-per-view movies, sports and concerts to the home," says Solomon. "SIE has deals under way around the globe, and now with TVN in our camp, we will move even faster to develop these foreign markets in partnership with experienced local operators."

According to Levin, TVN has been looking for a partner to open the international market. "I have known Michael Solomon for many years and have admired his amazing track record, from Telepictures to Lorimar to Warner Bros. I am very excited that we have now teamed up to develop these foreign markets."

With much of the domestic television industry making a slow transition from analog technology to digital, the overseas market's lack of existing structure will be an advantage, says Levin. "In many international markets there is nothing there yet, so there is no burden with analog. [When we open a market] it might be digital, analog or MMDS. It will depend on the terrain, what systems might be in place or the partners we have in those countries." Levin says.

## Ratings: Week 20, according to Nielsen, Jan. 30-Feb. 5

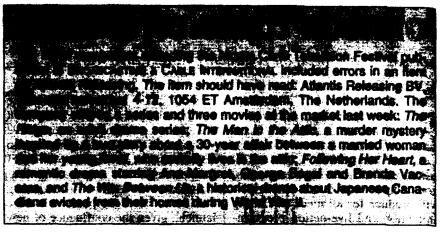
	ABC	CBS	NBC	FOX
MONDAY				4
8:00	- Line	22. <b>The Nanny</b> 12.3/18	63. <b>Fresh Prince</b> 8.8/13	79. Cops 7.3/11
8:30		46. Dave's World 10.3/15		75. Cops 7.5/11
9:00	9. American Music Awards	49. Murphy Brown 10.0/14	7. NBC Monday Night	80. Cops 7.2/10
9:30	15.4/23	60. <b>Cybill</b> 9.0/13	Movies Pretty Woman	83. Cope 6.9/10
10:00		40.044	17.0/26	
10:30		49. Chicago Hope 10.0/16		
TUESDAY			1 2 1 1	1La i
8:00	30. Full House 11.4/18	26 Beauty 044 44 0 /47	22. <b>Wings</b> 12.3/19	
8:30	25. <b>Me and the Boys</b> 11.8/18	36. <b>Rescue: 911</b> 11.2/17	42. Smthing Wilder 10.8/16	36. Fox Tuesday Night
9:00	3. <b>Home Improved</b> 20.0/29		22. Frasier 12.3/18	Movie—The O.J. Simpson Story 11.2/17
9:30	6. <b>Grace Under Fire</b> 17.7/26	41. CBS Tuesday Movie—	49. J Larroquette 10.0/15	
10:00	13. The Marshal 14.4/24	<b>Not Our Son</b> 10.9/17	38. <b>Dateline NBC</b> 11.1/18	
10:30	13. 110 Marshall 14.4/24		36. <b>Determe NSC</b> 11.1/18	
WEDNESDAY	No. of the control of	4	c. 4 (1.8)	# P
8:00	47. Sister, Sister 10.2/17	72. <b>Women/House</b> 7.6/12	58. The Cosby Mysteries	30. Beverly Hills, 90210
8:30	45. <b>All American Girl</b> 10.4/16	75. <b>Hearts Afire</b> 7.5/12	9.1/14	11.4/18
9:00	8. Researce 15.6/24	88. <b>Double Rush</b> 6.2/10	27. <b>Dateline NBC</b> 11.6/18	77. Party of Five 7.4/12
0.00	16. Ellen 13.6/21	80. Love & War 7.2/11	2 Setemie 1490 11.0/10	reaty of Five 7.4/12
	14. ABC Special Report:	60. Northern Exposure	20. Law and Order 12.6/21	7 × 2
10:30	Men, Wemen & Df 14.3/24	9.0/15	13. 23. 43. 43. 43. 43. 43. 43. 43. 43. 43. 4	
THURSDAY	_3	5 . 45	21 - 1	h y la
8:00	38. Matiock 11.1/17	63. <b>Due South</b> 8.8/13	5. Mad About You 18.6/28	58. <b>Martin</b> 9.1/14
8:30				54. <b>Living Single</b> 9.4/14
9:00	44. The Commish 10.6/15	72. Eye to Eye with Connie	2. Scinfeld 22.6/38	66. New York Undercover
9:30	,	<b>Chung</b> 7.6/11		8.6/12
10:00	68. Day One 8.4/13	67. <b>48 Hours</b> 8.5/14	1. E.R. 23.3/51	
10:30			ette en Hallens	
FRIDAY				
	21. Family Matters 12.4/22	38. Diagnosis Murder	54. Unsolved Mysteries	88. Tales fr/Crypt 6.2/11
8:30	29. Boy Meets Wid 11.5/20	11.1/19	9.4/16	85. Tales ft/Crypt 6.7/11
9:00	30. Step By Step 11.4/19 33. Hengin w/Mr. C 11.3/18	69. Under Suspicion 8.3/14	42. Dateline NBC 10.8/18	33 Ja X Flor 11.3/19
9:30 10:00	33. Hardin W/IW. C 11.3/18			
10:30	12. 20/20 15.1/26	52. Picket Fences 9.6/16	57. Homicide: Life on the Street 9.3/16	
SATURDAY				
8:00	3* + ± ±	K ( ) II BI K	80. Empty Nest 7.2/12	77. <b>Cops</b> 7.4/13
8:30	53. ABC Saturday Family	19. Dr. Quinn Medicine	83. <b>Mornmles</b> 6.9/11	70. Cope 8.2/13
9:00	Movie—Encino Man 9.5/16	Woman 12.8/21		60. America's Most Wanted
9:30	,		85. <b>Sweet Justice</b> 6.7/11	9.0/14
10:00		16. Walker, Texas Ranger		
10:30	48. The Marshal* 10.1/17	13.6/23	54. <b>Sisters</b> 9.4/16	
SUNDAY				
7:00			74 Forth 0 7.0/40	85. Simpoons 6.7/11
7:30		4. <b>60 Minutes</b> 18.8/ <b>30</b>	71. <b>Earth 2</b> 7.8/12	90. <b>Get Smart</b> 5.3/8
8:00	(nr) AFC-NFC Pro Bowl 11.8/20	11. Murder, She Wrote		<b>33. Simpsons</b> 11.3/17
8:30	11.6/20	15.3/23	07 1100 6 110 110 110	25. Married w/Chid 11.8/17
9:00			27. NBC Sunday Night Movie—Prince of Tides	18. Married w/Chid 13.2/19
9:30	9. ABC Sunday Night	15. CBS Sunday Movie—	11.6/18	72. <b>Dream On</b> 7.6/11
10:00	Movie-Under Siege	The Plano Lesson 14.0/21	,	
10:30	15.4/24			
WEEK'S AVGS	12.8/20	11.0/17	12.4/20	9.1/14
SSN. TO DATE	12.2/20	11.4/19	11.5/19	7.8/12

RANKING/SHOW [PROGRAM RATING/SHARE] (nr)=NOT RANKED "PREMIERE SOURCE: NIELSEN MEDIA RESEARCH YELLOW THIT IS WINNER OF TIME SUFERING TELEVISION UNIVERSE ESTIMATED AT 95.4 MILLION HOUSEHOLDS; THEREFORE ONE RATINGS POINT IS EQUIVALENT TO 964,000 TV HOMES

Feb 13 1995 Broadcasting & Calif

channel PPV satellite TV network transmitted in the U.S. via AT&T's Telstar 303 satellite. Starting in Latin America, the new company will market PPV transmission technology country by country. Solomon already has established a holding company with French pay TV group Canal+ to launch pay channels in Chile and Uruguay this August. Three more services are scheduled to debut in Mexico, Colombia and Peru in the next two years.

On the programing front, SIE signed a three-year output deal with French broadcaster M6 for Latin America. The deal encompasses programing such as TV movies and miniseries that M6 distributes internationally. SIE, which is handling worldwide sales for the \$20 million four-hour miniseries Catherine the Great, also managed to sell the Ufa Film and Television/Patrola Film coproduction to Spain's Antena 3, Swe-



den's TV4 and Finland's YLE.

Germany's UFA Film and Television and the Paramount Television Group announced they will work together on Star Command, a sci-fi project to premiere on the new UPN network as a two-hour film. It will be the first U.S. series to be shot at Germany's Babelsberg studio.

Fox Lorber Associates picked up the world rights to Selbo Film's library of more than 50 hours of series such as Circus Around the World and several documentaries.

■ Tapestry International sold documentaries, including episodes of its Nova series, to new French educational channel La Cinquieme.

## Superhighway goes international

Ray Smith talks up video dialtone future

By Debra Johnson

ddressing the Monte Carlo TV festival's first "World Forum," Bell Atlantic Chairman/CEO Ray Smith spoke of his video dialtone concept and his vision of the superhighway future.

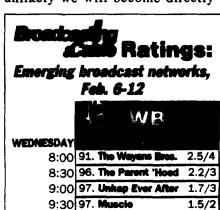
Currently, Bell Atlantic is testing VDT in northern Virginia. The mainframe computer, built by Oracle, comprises 276 computers running simultaneously. It has the capacity to store 10,000 movies and serve up to 65,000 homes.

The four applications will be entertainment, time-shifting, retail and gaming. Entertainment and time-shifting will be offered this year, with retail and gaming added in 1996. Education, banking and health-care information will be added later.

"We will be able to deliver a directto-home quality system with twice the capacity, and we will be able to offer local programing that DTH doesn't. There will be some competition, but we don't see it as a bad situation," Smith says. The company is working with Italian communications giant STET to market interactive multimedia services and is aggressively seeking relationships with international studios, media companies and cable companies. Says Smith: "We will offer to producers the digitalization, the billing, the interactivity, but it is unlikely we will become directly

involved in production, except perhaps as an equity partner. Our First Amendment obligations do not permit us to be gatekeepers in terms of product itself."

By the end of the decade, Smith says, Bell Atlantic will have invested another \$11 billion in fiber optics, digital switching and other ultrafast, ultrahigh-capacity technologies.



**WEEK'S AVGS** 

SSN TO DATE

2.0/3

2.0/3

	UPN	UPN
MONDAY		
8:00	71. Star Treic Ve	oyager
8:30		8.5/12
9:00	89. Platypus Me	n 3.3/5
9:30	90. Ply Sty	2.6/4
TUESDAY		
8:00 8:30	88. Marker	3.5/5
9:00 9:30	92. The Watcher	2.3/3
MEEK.3 VAC	4.3/	3
SSN TO DATE	5.6/1	8
	SOURCE: MIELSEN M	edia Research

## Ratings: Week 21, according to Nielsen, Feb. 6-12

•					, , , , , , , ,
	ABC		CBS	NBC	FOX
MONDAY					5 U
	61. Coach 10.	.0/15	27. The Nanny 13.1/19	25. Fresh Prince 13.2/19	
8:30		<del></del>	17. Dave's World 14.0/20	40. <b>Blossom</b> 11.3/16	58. Melrose Place 10.2/1
			13. Murphy Brown 15.0/22		
9:00	40. ABC Monday Night		21. <b>Cybili</b> 13.5/20	23. NBC Monday Night	82. <b>Models Inc.</b> 7.3/1
9:30	Movie—Sneakers 11.	3/17	21. <b>Cysia</b> 13.5/20	Movies—Serving in Silence:	
10:00			21. Chicago Hope 13.5/22	Margarethe Cammemeyer Story 13.4/21	
10:30				15.4/21	
TUESDAY	,			4.4 1.7	38 11
8:00		3.4/21	46. <b>Rescue: 911</b> 11.0/17	30. <b>Wings</b> 12.4/19	
8:30	25. Me and the Boys 13		40. <b>Rescue. Sal.</b> 11.0/17	20. Mad About You 13.6/20	85. Fox Tuesday Night Movie—Unlawful Entry
9:00	5. Home Improvent 19	0.6/28		12. Fracier 15.3/22	5.8
9:30	3. Grace Under Fire 19	.9/30	66. CBS Tuesday Movie—in	48. J Larroquette 10.9/16	3.3/
10:00			the Shadow of Evil 9.4/15		
10:30	8. NYPD Blue 17.	.0/28		33. <b>Dateline NBC</b> 11.9/19	
WEDNESDAY			) 4	4 1 7 6	3 44 1
8:00	59. Behind Closed Dog	ore ii		18. All-Star TV Uncensored	53. Beverly Hills, 90210
8:30		0.1/16	72. CBS Special Movie	Bloopers 13.7/21	10.6/1
			Sibling Rivalry 8.4/13	20.1/22	
9:00		.4/22	Sibility 8:4/13	36. Dateline NBC 11.5/18	81. Celebrity First Loves
9:30	18. <b>Ellen</b> 13.	1.7/21			7.4/1
10:00	33. Primetime Live 11.	.9/20	36. Northern Exposure	30. Law and Order 12.4/21	ి దేశక
10:30			11.5/20		
THURSDAY				3 4 4 4	1 J 1 1
8:00	40. Matiock 11.	.3/17	68. <b>Due South</b> 8.7/13	11. <b>Mad About You 15.6/24</b>	<b>64. Martin</b> 9.7/ <b>1</b> !
8:30	40. Matrock II.	3/1/	66. <b>Due soutii</b> 6.7/13	10. Friends 15.9/24	<b>62. Living Single</b> 9.9/1
9:00	50 The Committee 40	0.410	74. Eye to Eye with Connie	2. Seinfeid 21.7/32	74. New York Undercover
9:30	50. The Commish 10.	.8/16	<b>Chung</b> 8.3/12	4. Wings 19.8/30	8.3/1
10:00					
10:30	72. <b>Day One</b> 8.	3.4/14	80. <b>48 Hours</b> 7.5/12	1. E.R. 23.3/36	
FRIDAY			4.1		
8:00	32. Family Matters 12	0/21	54. Diagnosis Murder	62. Unsolved Mysteries	
8:30	46. Boy Meets Wid 11		10.5/18	9.9/17	87. <b>M.A.N.T.I.S.</b> 4.4/8
9:00	44. Step By Step 11			3.3, 2.	
9:30	45. Handn w/Mr. C 11		00 agr. 1104 Barrana	67. <b>Dateline NBC</b> 9.0/15	55. The X-Files 10.3/1
	45. nation w/wa. C 11	.1/10	38. <b>Miss USA Pageant</b> 11.4/19		
10:00	29. <b>20/20</b> 12.	.7/22	11.4/19	55. Homicide: Life on the Street 10.3/18	
10:30				Street 10.3/18	
SATURDAY	¥3			5 4	2.8 - 1.8
8:00	EO ABO WILL WAR -	<u>,</u> []	48. Dr. Quinn Medicine	1	77. <b>Cops</b> 8.0/1
8:30	50. ABC Wide World of Sports Special Edition		<b>Woman</b> 10.9/19	78. Movie of the Week—	69. <b>Cops</b> 8.6/1
9:00		.8/18		Ladybugs 7.7/13	78. America's Most Wants
9:30			27. Walker, Texas Ranger		7.7/1
10:00	69. The Marshal 8	6/15	13.1/22	65. <b>Sisters</b> 9.6/17	
10:30	03. I <b>III MAISIM</b> 8.	3.6/15		05. <b>SERIORS</b> 9.0/17	
SUNDAY			· ,	. 2	
	38. Am Fun Hm Vid 11	1.4/18			84. <b>Simpsons</b> 6.0/1
	16. Am Fun Hm Vid 14		6. <b>60 Minutes</b> 17.5/27	52. NBA All-Star Game	86. <b>Get Smart</b> 4.9/
8:00	<del></del>	,	9. Murder, She Wrote	10.7/17	59. <b>Simpsons</b> 10.1/1
8:30	40. <b>Lois &amp; Clark</b> 11	L.3/16	9. <b>Muruer, She Wrote</b> 16.4/24		76. House of Buggin' 8.1/1
			10.7,27		55. Married w/Chid 10.3/1
9:00	7. ABC Sunday Night	ı [ ]	44 000 0 4- 4	35. NBC Sunday Night	83. <b>Dream On</b> 6.2/
	Movie-Texas Justice,		14. CBS Sunday Movie—A Walton Wedding 14.7/22	Movie Batman Returns	03. <b>Media VII</b> 0.2/
9:30			Walton Wedding 14.7/22	11.6/18	
10:00	Part 1 17.	7.1/26		==, ==	
		.1/26		,	
10:00	Part 1 17.  12.4/20  12.2/20	7.1/26	11.7/18 11.5/19	12.4/20	7.9/12 7.8/12

taneous than Springer shows before May, when show creator Burt Dubrow began reworking the show with new executive producer Richard Dominick and new senior producer Annette Grundy.

"Until I took over, this was a more serious show," says Dominick. "We had a show host with a lot of talents, and we were presenting him in a very straightforward manner. Now we get guests and audience members who are bubbling over with emotions, we don't give Jerry too many prepared questions and we see if we can make it a good mix."

Episode titles tell much of the story. Out are pre-May show topics: "Grandparents Raising Grandkids" and "I'm Not a Disabled Man; I'm Just a Man."

This week's shows include "I Hate My Lover's Sexy Job"; "Honey, I've Got a Secret" (one guest admits to infidelity), and a possible show featuring guests who have inspired the most hate mail confronted by those who wrote the letters.

The show's success is helping Multimedia sell it in more markets. Springer was cleared in 84% of the country in May, but that figure is

#### PEOPLE'S CHOICE:

Ratings for emerging broadcast networks, week of Feb. 13-19

SOURCE: NIELSEN MEDIA RESEARCH

	SOURCE: NIE	ilsen media research
	WR	WB
WEDNESDAY		. 8
8:00	97. <b>The V</b>	Vayane Bros. 2.1/3
8:30	97. <b>The</b> F	erent 'Hood 2.1/3
9:00	99. <b>Unha</b>	p Ever After 1.9/3
9:30	100. <b>Mus</b> c	ile 1.5/2
WEEK'S AVGS		1.9/3
SSN TO DATE		2.0/3

	UPNU	PN
MONDAY		
8:00	78. Star Trek: Voya	ger .
8:30	•	7.9/12
9:00	94. Platypus Man	3.0/4
9:30	96. Pig Sty	2.3/3
TUESDAT		
8:00	93. Marker	3.5/6
8:30	33. Market	3.5/6
9:00	95. The Watcher	24/4
9:30	33. THE WATCHER	2.4/4
WEEK'S AVG	4.1/6	
SSN TO DATE	5.3/8	

expected to rise to 88%-90% by fall. The show has had 33 upgrades, mainly from late fringe to daytime time periods, since the beginning of this season.

However, outrageousness also has brought some embarrassment. A Feb. 7 show featuring a husband confessing to his wife that he had had an affair with their babysitter turned out to be a performance by actors who duped the show.

Springer concedes the show has

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moved downmarket and is not the one he set out to do. "We're in the business of entertainment—if I'm not interesting for an hour, people won't watch," he says.

But that "anything-goes" philosophy is also a virtue in its own right, says Springer. "This show is one of the last remnants of free speech in America," he says. "We have no restrictions on subjects, only that it has to be truthful and it has to be interesting."

## New York sign-off

Columbia TriStar Television Distribution's low-rated, late-night syndicated sketch comedy show, The Newz, will soon lose its Chris-Craft/United clearance in New York on wwor-tv Secaucus, N.J. Columbia TriStar and Chris-Craft continued to negotiate last week over whether the other five large-market Chris-Craft stations that carry the show would continue to run it. wwor-Tv. which airs the show at midnight, will drop it at the end of March. CTTD officials declined omment. Season-to-date through Feb. 5, the show averaged a 1.6 Nielsen gross average audience household rating.

#### **Bohbot kids show renamed**

Bohbot Communications has named Hasbro and Hallmark Cards Inc. as leading licensees for its new syndicated kids show, Enchanted Camelot, which has been renamed Princess
Guinevere and Her Jewel Adventures.
Hasbro will hold worldwide master
toy rights to the show and Hallmark
worldwide rights for greeting cards,
paper party goods, gift wrap and
stickers. Princess will anchor
Bohbot's new Amazin' Adventures
II syndicated weekend kids block,
which launches in the fall.

#### **Beywatch ratings crest**

All American Television's syndicated Baywatch action hour earned a show-record 8.4 Nielsen gross average audience rating for the week of Feb. 6-12, topping the previous record of 8.2 set a week earlier. The shows have rivaled those of Paramount Domestic Television's top-rated action hour, Star Trek: Deep Space Nine, in recent weeks.

#### **Mother Goose** tops 41%

Promark TV Syndication's new The

New Advantures of Monthin Grace one-hour syndicated kids apacial has been cleared on 48 stations covering \$1% of the country for an April 15-May 15 siring windows. The special stars Shilly Struthers as Mother Grace along with Eminance Levin (Webber) and is produced by Martindala Hillier Entertainment Clearance include WABC-TV May York, Waster Chicago and work-TV Phillippins.

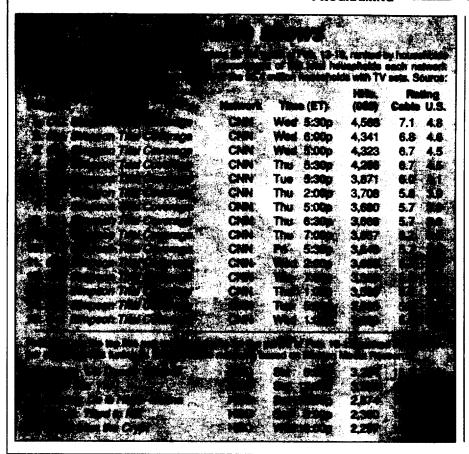
#### Calling in the Ca

MG/Ferin's recent reality series for the book cleared on six Belleton for a fail series weekend afterned are KYW-TV Philadelph County Boston, KPKX(TV) San Jenachigh, KDKA-TV Pitableuph on VE 18 Baltimore. The bases and the brille the show's tally to Shintellie contents 45% of the county.

## PEOPLE'S CHOICE WEEK 22 According to Nielsen ratings, Feb. 13-1

	VBC		C8 9	/ 1 84,	NB	Mg.	FO	X
MONDA								
	62. Coach	9.1/14	24. The Nanny	12.7/19	28. Fresh Prince	12.2/18		
	83. New Bellgame	7.0/10	19. Dave's World	13.5/20	33. Blossom	11.4/17	41. Melrose Plac	• 10.
	15 ABC Monday N		23. Murphy Brown	n 13.1/19			00.10.1.1	
9:30	15: AMC Monday N Movie—Texas Just	light	32. Cybill	11.6/17	11. NBC Monday		88. Models Inc.	(
	Part 2	15.4/23	27. Chicago Hope	12.4/10	Movies-Sister A	et 15.9/24	ing a	
10:30		10.1720	27. Chicago Hope	12.4/19				
TUESDAT					2+2-63		6.5.36	
8:00	33. Full House	11.4/18	45. <b>Rescue: 911</b>	10.7/17	29. <b>Wings</b>	12.1/19		
8:30	24. Me and the Boys		45. <b>Noscus</b> . 322	10.1/11	51. Smthing Wild	or 10.2/16	86. Fox Tuesday Movie—Buffy the	Night Vern
9:00	4. Home Improved		66. CBS Tuesday	Marda	20. Frasier	13.4/20	Slayer	6.
9:30	5. <b>Grace Under Fire</b>	18.6/29	Between Love an		41. J Larroquette	10.9/17		
10:00	10. NYPD Blue	16.4/28		9.0/14	70. Sports Illustra			
10:30					Swimsuit Special	8.6/15		
EDNESDAT	Car St.		9		. 1. 96 - 13	i		
	54. Sister, Sister	9.7/15	53. Disney's Nanc	1	49. When Stars W		36. Beverly Hills,	
	52. All American Girl		Dreams on Ice	10.0/15		10.5/16	1.172	11
	14. Receanne	15.5/24	56. The Nanny	9.2/14	36. Dateline NBC	11.2/17	86. Party of Five	6
	16. Ellen	14.7/23	79. Deve's World					
10:00	20. Primetime Live	13.4/23	56. Northern Expe	9.2/16	26. Law and Orde	12.5/21		
10:30 (HURSDA)								
	36 ti 3		35 A		9. Ned About Yo		CO Month	
8:00	31. Matiock	11.7/18	62. Due South	9.1/14	8. Friends		62. Martin	9.
8:30 9:00			CC Walter Town	. 9	3. Soinfeld	16.9/25	56. Living Single	9.
9:00	56. The Commish	9.2/14	66. Walker, Texas	9.0/13	2. Soinfeld	22.9/	81. New York Und	<b>10100</b> 1 7.
10:00			<del> </del>	3.0, 10	Z. Journey	1.46		•
10:30	56. <b>Day One</b>	9.2/15	81. <b>48 Hours</b>	7.7/13	1. E.R.			
FRIDAT			liter		, l	gare or, at		
	36. Family Matters	11.2/20	45. Diagnosis Mu		55. Unsolved Mys			
- 1	43. Bey Meets Wid			10.7/19	,	9.3/17	91. M.A.N.T.I.S.	
	43. Step By Step						1.0	
9:30	49. Hangin w/Mr. C	10.5/17	48. CBS Special		62. Scap Opera A	wards	á	
10:00	17. 20/20	14.0/04	the Heat of the N	10.6/18		9.1/16		
10:30	11. 20/ 20	14.0/24		,				
SATURDAY			Albert 1		8 7 1			
8:00	77 480 0 - 4 - 1	F	45. Dr. Quinn Me				79. Cops	7.
0.30	77. ABC Saturday   Movie—The Compa		Woman	10.7/19	74. AT&T Skates		74. Cops	8
9:00	Tennis Shoes	8.3/15	66. Here Comes 1			8.4/15	74. America's Mo	
9:30				9.0/16				8.
10:00	70. The Marshal	8.6/16	29. Walker, Texa		70. Sieters	8.6/1 <b>6</b>		
10:30				12.1/22				
SUNDAY	40. Am Sun Ven Vie	111 1 /00	4 9 14 V	7	gal + a'		90 6	5.
	40. Am Fun Hm Vid 20. Am Fun Hm Vid		7. 60 Minutes	17.1/29	85. <b>Earth 2</b>	6.7/11	89. Simpoons 98. Get Smart	3
1		13.4/22	42 \$5	Manada			56. Simpone	9.
8:00 8:30	35. Lois & Clark	11.3/18	13. Murder, She	15.6/24	73. seeQuest DS1	8.5/13	84. House of Bug	m' 6
9:00							60. Hauslad w/Cl	
9:30	18. ABC Sunday N		12. CBS Sunday	Movie-	6. NEC Sunday	1	90, Beach On	
10:00	Movie-Patriot Gar	1	The Silence of the		Independent Man	K &		
10:30		13.9/22		15.7/25				
WEEK'S AVGS	12.1/19		11.2/1	8	12.67		7.8/1	2
	12.2/20		11.4/1	•	11.6/1		7.8/1	

RANKING/SHOW (PROGRAM RATING/SHARE) (nr)=NOT RANKED "PREMIERE TOP TEN SHOWS OF THE WEEK ARE SHOWN IN RED TELEVISION UNIVERSE ESTIMATED AT 98.4 MILLION HOUSEHOLDS; THEREFORE ONE RATINGS POINT IS EQUIVALENT TO 964,000 TV HORES





"By providing its own on camera talent and by penetrating so many TV markets since it started up in 1991, NWN is a true pioneer"

Wall Street Journal, November 2, 1994

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#### MEAL RELIEF

#### TCI goes to Branson

Tele-Communications Inc. programing subsidiary Liberty
Media has formed Americana
Television Productions, which
will produce and distribute programing from Branson, Mo. ATP
already has a library of 600 hours
of original programing purchased
from the now-defunct Americana
Television Network. Stanley
Hitchcock, who founded the
Americana network, will serve as
president of the new subsidiary.

#### Liberty picks up Pac-10

Liberty Sports, the sports programing division of top multiple system cable operator Tele-Communications Inc., has secured network and national cable TV rights to Pac-10 men's basketball games beginning in the 1995-96 season and continuing though the 1998-99 season. The leal includes up to 16 network appearances and cable games.

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Days of World Wee If and Cra sades, both finesed by Roger Mades

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#### PEOPLE'S CHOICE:

Rollings for emerging broadcast networks, week of Feb. 29-28

#### UPN UPN

1	50.0	
* 7 J * 1 5		
8:00	79. Star Trok: Voyage	
8:30	,	7.7/12
	93. <b>Platypus Man</b>	3.0/4
9:30	94. <b>Pig Sty</b>	2.7/4
€ my+v	$\mathcal{A}_{i}(T) = i$	
8:00	92. Marker	3.3/5
8:30		
9:00	95. The Watcher	2.4/4
		, .
9:30		
9:30 WEEK'S AVG	4.1/6	
	4.1/6 5.1/8	
WEEK'S AVG		
WEEK'S AVG SSN TO DATE	wB	
WEEK'S AVG SSN TO DATE 8:00	5.1/8 WB 96. The Wayane Bros.	
8:00 8:30	S.1/8 WB 96. The Wayens Bros. 96. The Parent 'Hood	2.0/3
8:00 8:30 9:00	96. The Wayans Bros. 96. The Parent 'Hood 96. Unhap Ever After	2.0/3
8:00 8:30 9:00	S.1/8 WB 96. The Wayens Bros. 96. The Parent 'Hood	2.0/3
8:00 8:30 9:00	96. The Wayane Bros. 96. The Parent 'Hood 96. Unhap Ever After 99. Muscle	2.0/3 2.0/3

SOURCE: NIELSEN MEDIA RESEARCH

#### Top cable shows

Following are the top 15 basic cable programs for the week of Feb. 20-26, ranked by households tuning in. The cable-network ratings are percentages of the total households each network reaches. The U.S. ratings are percentages of the 95.4 million households with TV sets. Source: Nielsen Media Research.

				rere.	746	ung
Program	Network	Tlm	• (ET)	(000)	Cable	U.S.
1. O.J. Simpson Trial Coverage	CNN	Thu	6:00p	4,821	7.5	5.1
2. O.J. Simpson Trial Coverage	CNN	Thu	5:30p	4,117	6.4	4.3
3. O.J. Simpson Trial Coverage	CNN	Fri	6:00p	3,951	6.2	4.1
4. O.J. Simpson Trial Coverage	CNN	Thu	7:00p	3,926	6.1	4.1
5. O.J. Simpson Trial Coverage	CNN	Fri	7:30p	3,869	6.0	4.1
6. O.J. Simpson Trial Coverage	CNN	Fri	5:30p	3,843	6.0	4.0
7. O.J. Simpson Trial Coverage	CNN	Thu	5:00p	3,762	5.9	3.9
8. O.J. Simpson Trial Coverage	CNN	Fri	7:00p	3,658	5.7	3.8
9. News Update	CNN	Fri	6:10p	3,448	5.4	3.6
10. O.J. Simpson Trial Coverage	CNN	Fri	8:00p	3,395	5.3	3.6
11. O.J. Simpson Trial Coverage	CNN	Wed	5:30p	3,374	5.3	3.5
12. O.J. Simpson Trial Coverage	CHAR	Fri	5:00p	3,355	5.2	3.5
13. O.J. Simpson Trial Coverage	CNN	Tue	5:30g	3,319	5.2	3.5
14. O.J. Simpson Trial Coverage	CNIN	Wed	5:00p	3,300	5.1	3.5
15. O.J. Simpson Trial Coverage	CNN	Fri	6:3 <b>6p</b>	3,280	5.1	3.4

Following are the top five pay cable programs for the period of Feb. 28-28, carked by the number of households tuning in. Source: cable networks based on Millian Research.

	A PAGE OF THE OWNER OWN
1. Movie: 'Citizen X'	HOO Set \$00m 3.263 15.1
2. HCH/Paul Rodriguez	1400 440 1640 2.140 9.9
3. Movie: 'On Deadly Ground'	HEO Tue 8:000 2,006 9.6
4. Real Sex 11	HIPO The 1 DE 1.018 8.9
5. R Simmons Def Comedy Jam Comedia	

## Seeing (or hearing) is believing!





## PEOPLE'S CHOICE WEEK 23 According to Nielsen ratings, Feb. 20-2

	486	~BS	NBC	FOX
	and the second	. ()	R 😯 K.A. S	FIA
HUNGS.				
8:00	59. Coach 9.2/14	26. The Narmy 12.7/19	38. Fresh Prince 11.1/17	
8:30	85. New Bellsteine 6.3/9	21. Dave's World 13.8/21	51. <b>Bicesom</b> 10.4/15	53. Melrose Place 10.3/
9:00	0.0/0	23. Murphy Brown 13.6/20		
9:30	24. ABC Monday Night	28. <b>Cybili</b> 12.1/18	12. NBC Monday Night Movies—A Woman of	83. <b>Models Inc.</b> 7.0/5
	Movie—Falling from the		Independent Means, Part 2	
10:00	<b>Skyl Flight 174</b> 13.2/20	30. Chicago Hope 12.0/19	16.6/25	
'UkaŭAi	, + N ,			7.1.1.
8:00	30. Full House 12.0/19		21. <b>Wines</b> 13.8/22	F , b., .
8:30	32. Me and the Boys 11.7/18	49. <b>Rescue: 911</b> 10.5/16	20. <b>Med About You</b> 14.6/22	90 Fay Tuesday Night
9:00	4. Home Improvent 18.9/27		6. Fracier 18.8/27	82. Fox Tuesday Night Movie—Housesitter 7.1/
9:00	10. <b>Grace Under Fire</b> 17.0/25	75. CBS Tuesday Movie—	15. Fracier 16.4/24	1.1/
10:00		Falling for You 7.9/12		
10:30	7. <b>NYPD Blue</b> 17.7/29	,	25. <b>Dateline NBC</b> 13.0/22	
EDNESDA		<u> </u>	13.3.24	
	46. Sister, Sister 10.7/17	69. <b>Rescue: 911</b> 8.2/13		34. <b>Beverly Hills, 90210</b>
8:30	35. All American Girl 11.2/17	5.2,10	41. Dateline NBC 11.0/17	11.3/
	17. Rossanne 15.5/23	44. CBS Special Movie-		
	19. Ellen 14.8/22	The Hunt for Red October	18. Movie of the Week—A	89. Party of Five 5.9
10:00		10.8/17	Woman of Independent	
10:30	26. <b>Primetime Live</b> 12.7/21		Means, Part 3 15.3/24	
HURSDAY	55 , c			
8:00			14. Med About You 16.5/26	67. <b>Martin</b> 8.5/1
8:30	PO 84-41-1	46. CBS Special Movie-	9. Friends 17.5/27	59. Living Single 9.2/
9:00	59. <b>Matlock</b> 9.2/14	Simon & Simon: In Trouble Again 10.7/16	2. Seinfeld 22.4/33	75. New York Undercover
9:30		10.1/10	3. Friends 20.8/31	7.9/
10:00	70 Ben One 0.040	64 46 Nove	and the second second	
10:30	72. <b>Day One</b> 8.0/13	64. <b>48 Hours</b> 9.0/15	1. E.R.	
-Riba			1 11	
	41. Family Matters 11.0/20	56. Diagnosis Murder	63. Unsolved Mysteries	90. Tales fr/Crypt 5.6/:
	<b>44. Boy Moets Wid</b> 10.8/19	9.5/17	9.1/16	91. Tales fr/Crypt 5.2
	<b>43. Step By Step</b> 10.9/18	67. Under Suspicion 8.5/14	57. <b>Dateline NBC</b> 9.4/16	54. The X-Files 10.1/
1	35. Hangin w/Mr. C 11.2/19	5 Gilder Gaspiololi 6.5/14		10.1/
10:00	10. <b>29/29</b> 17.0/30	71. Picket Fences 8.1/14	58. Homicide: Life on the	
10:30	21.07.00	2	<b>Street</b> 9.3/16	
SAFURDAY	1	6.74	politic sec	
8:00	80. ABC Saturday Family	38. Dr. Quinn Medicine	87. <b>Empty Nest</b> 6.1/11	78. <b>Cops</b> 7.8/
8:30	Movie—The Adventures of	<b>Woman</b> 11.1/20	87. <b>Mornmies</b> 6.1/11	72. <b>Cope</b> 8.0/
	<b>Huck Finn</b> 7.6/14	55. Touched by an Angel		81. America's Most Want
9:30		9.8/18	64. Screen Actors Guild	7.5/
10:00	72. <b>The Marshal</b> 8.0/15	32. Walker, Texas Ranger	<b>Awards</b> 9.0/16	
10:30		11.7/21		
FAUNUAY	E4 A. B. 14 15 16 17 17	* * * * * * *		00 00
	51. Am Fun Hm Vld 10.4/18	4. <b>60 Minutes</b> 18.9/31	84. Earth 2 6.6/11	86. Simpsons 6.2/
	28. Am Fun Hm Vld 12.1/19	0.00		75. <b>Simpsons</b> 7.9/
8:00	49. <b>Lois &amp; Clark</b> 10.5/16	8. Murder, She Wrote 17.6/27	69. seaQuest DSV 8.2/12	38. <b>Simpsons</b> 11.1/
8:30		11.0/21		66. House of Buggin' 8.6/
9:00	59. <b>ABC Sunday Night</b>	12. CBS Sunday Movie-	16. NBC Sunday Night	35. Married w/Chid 11.2/
9:30	Movie—Dances with	Children of the Dust, Part 1	Movie—Tom Clancy's 'Op	46. Rierriod w/Chid 10.7
10:00	<b>Wolves, Part 1</b> 9.2/14	16.6/26	Center,' Part 1 15.8/25	
10:30	44 444	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		
	11.3/18 12.2/20	11.6/19 11.5/19	11.6/19	8.3/13 7.8/13

by the Reporters Committee for Freedom of the Press.

But the study also shows that when subpoenaed news organizations challenge the summonses seeking outtakes, footage, notes and other information, they were likely to prevail. Judges quashed 81.2% of the challenged subpoenas, the report says.

Overall, the number of subpoenas issued in 1993 was up 7% compared with 1991, according to the report issued last week by the Washington-based committee. The number of subpoenas issued to broadcast stations for the same two years rose 9%, to 2,461, in 1993. The number of subpoenas issued to print news organizations was up 2%, to 1,058.

Only 10% of the subpoenas issued in 1993 were challenged in court by news organizations. Editors or lawyers persuaded the issuing parties to voluntarily withdraw another 21%.

The most frequently reported legal ground for a successful challenge to a subpoena (27%) was the availability of other sources for the information. The survey quotes one Colorado

#### 'Seinfeld' gets advisory councils

Columbia TriStar Television Distribution has formed a station advisory council to consult on promotion for the fall 1995 off-network launch of Seinfeld. Heading the promotional effort will be independent marketing executive Steve Sohmer. March 29-31 in Los Angeles, CTTD's marketing executives will meet with Sohmer, who collaborated with CTTD on the launch of Married...With Children, Designing Women and Who's the Boss?, and the advisory council, which will consist of about 20 general managers, sales managers, program directors and promotion executives from stations carrying the show. The campaign for Seinfeld will be bigger than past campaigns, says Senior Vice President of Marketing Bob Cook. He cites the high price paid by affiliates for Seinfeld and the critical acclaim the show has generated as factors increasing the opportunities for promotion of the strip. Even after the show's launch and rookie season, CTTD likely will hold follow-up meetings with the advisory council's members to help sustain the series' promotions, Cook says.

news executive as saying many of the subpoenas his organization receives are for published material: "We tell those lazy lawyers to go look up the back issues in the public library."

The second most successful legal ground for challenging subpoenas was failure by the issuer to show "sufficient need" for the subpoena.

Shield laws were cited as the third

most effective defense, but such laws were cited much more frequently by print respondents (21.7%) than by broadcast respondents (6.9%).

Although the survey shows that news organizations challenging subpoenas tend to win, it says such victories come at a price. In some cases, the cost impacts on budgets and curbs newsgathering activities.

#### Top cable shows

Following are the top 15 basic cable programs for the week of Feb. 27-Mar. 5, ranked by house holds tuning in. The cable-network ratings are percentages of the total households each percentages. The U.S. ratings are percentages of the 95.4 million households with TV source: Nielsen Media Research.

Program	Network	Time (ET)	HHs. (000)	Rata Cable	
1. O.J. Simpson Trial Coverage	CNN	Tue 5:30p	4,812	7. <b>5</b>	SI
2. O.J. Simpson Trial Coverage	CNN	Mon 6:280	4,509	7.0	4
3. O.J. Simpson Trial Coverage	CNN	Mon: 7:00p	4,472	6.9	4.
4. O.J. Simpson Trial Coverage	CNN	<b>5:30</b> p	4,321	6.7	4.
5. O.J. Simpson Trial Coverage	CNN	TNU 5:30p	4,274	6.6	21
6. O.J. Simpson Trial Coverage	CNN	Mon: 5:00p	4,099	6.3	A
7. News Update	CNN	Tue 6:20p	4,086	6.3	
8. O.J. Simpson Triel Coverage	CNN	Mon 7:30p	4,061	6.3 €	
9. O.J. Simpson Trial Coverage	CNN	Tue 6:00p	4,038	6.3	
10. O.J. Simpson That Coverage	CNN	Thu 6:25p	3,986	6.2	4
11. Good Old Boy	TNT	Sun 8:00p	3,964	6.3	4,
12. O.J. Simpson That Coverage	CNN	Thu 5:00p	3,961	6.1	4.
13. O.J. Simpson Update	CNN	Mon 6:00p	3,929	6.1	4
14. O.J. Simpson Trial Coverage	CNN	Tue 5:20p	3,812	5.9	4
14. O.J. Simpson Trial Coverage	CNN	Tue 6:30p	3,812	5.9	4.
Following are the top five pay cable propumber of households tuning in. Source:					
1. Movie: 'Major League II'	HBO	Sat 8:90p	3,159	14.3	
2. Boxing: Vasquez-Whitaker	HBO	Sat 10:00p	2,698	12.4	
3. Movie: 'Poetic Justice'	HBO	Sat 11:30p	2,222	10.4	1
4. Movie: 'Fearless'	HBO	Sun 8:00p	2,207	10.4	
5. Movie: 'No Contest'	HBO	Thu 9:00p	2.195		7 .

#### PEOPLE'S CHOICE:

Ratings for emerging broadcast networks, week of Feb. 27-Mar. 5

#### UPN UPN

	U FR UF				
MONDAY	5.3/8				
8:00	69. Star Trek: Voyage				
8:30		8.0/12			
9:00	90. Platypus Man	2.8/4			
9:30	92. <b>Pig Sty</b>	2.2/3			
TUESDAY	3.0/5				
8:00	88. Marker	3.4/5			
8:30		J. 1, J			
9:00	91. The Watcher	2.5/4			
9:30					
WEEK'S AVG	4.1/6				
SSN TO DATE	5.1/8				
	WB WB				
WEDNESDAY	2.0 3				
	92. The Wayans Bros.				
	94. The Parent 'Hood				
1	95. Unhap Ever After	1.7/3			
9:30	96. Muscle	1.3/2			
WEEK'S AVGS					
SSN TO DATE	2.0/3				
SOURCE: MIELSEN MEDIA RENEARCH					

## PEOPLE'S CHOICE WEEK 24 According to Nielsen ratings, Feb. 27-Mar. 5

	480	CBS	NBC	FOX
4.9.4. C. A		ri Ti		
MONDA	42. Coach 10.9/16	26. The Nanny 12.8/19	34. Fresh Prince 11.9/18	7.5 ()
8:00	81. New Ballgame 6.6/10	20. Deve's World 13.4/20	25. <b>Biossom</b> 12.9/19	47. Meirose Place 10.3/15
8:30	31. NOW 22.00.00 310/ 20	12. Murphy Brown 14.9/21	<del></del>	
9:00 9:30	45. ABC Monday Night	20. <b>CybiH</b> 13.4/20	9. NBC Monday Night Movies—Tom Clancy's	72. <b>Models Inc.</b> 7.6/11
10:00	Movie—Dances with		'Op Center,' Part 2	
10:30	Wolves, Part 2 10.6/16	14. Chicago Hope 14.7/24	15.8/24	
UESDAY	47.8	lja zi	.20 H	igental de la
8:00	23. Pull House 13.1/21		27. <b>Wings</b> 12.7/20	
8:30	23. Me and the Boys 13.1/20	32. <b>Rescue: 911</b> 12.0/19	30. Friends 12.3/19	87. Fox Tuesday Night
9:00	2. Home improvent 21.0/31		12. Frasier 14.9/21	Movie—The Mia Farrow Story, Part 1 4.3/6
9:30	3. Grace Under Fire 20.5/30	14. CBS Tuesday Movie—	38. J Larroquette 11.3/17	<b>Story, Part 1</b> 4.3/6
10:00		Children of the Dust, Part 2		
10:30	8. <b>NYPD Blue</b> 16.4/26	14.7/22	46. <b>Dateline NBC</b> 10.4/17	
WEDNESDA	, i , i ,	110.0	1.0 fg 1.8	8 . 1 .
8:00	51. <b>Sister, Sister</b> 9.6/16		44. National Geographic	42. Beverly Hills, 90210
8:30			<b>Special</b> 10.7/17	10.9/17
9:00	16. Rossanne 14.0/21	35. 37th Annual Grammy		
9:30	10. Ellen 15.7/24	Awards 11.8/19	41. Hunt for Amezing	82. <b>Party of Five</b> 6.0/9
10:00	20 21 11 12 20 20		Treasures 11.0/18	-
10:30	29. <b>Primetime Live</b> 12.6/22			****
HURSDAT	50 43	<b>5</b>		5.4.8
8:00	7040		11. Mad About You 15.4/24	
8:30	72. <b>Extreme*</b> 7.6/12	62. <b>Due South</b> 8.6/13	7. Wings 17.5/27	84. Fox Movie Special—The
9:00	50 The Commist 99/42	70. Eye to Eye w/Connie	1. <b>Scinfeld</b> 21.4/32	Mia Farrow Story, Part 2 5.4/8
9:30	59. <b>The Commish</b> 8.8/13	Chung 7.9/12	4. Friends 20.4/31	0.470
10:00	75. <b>Day One</b> 7.5/13	67. <b>48 Hours</b> 8.1/14	5. E.R. 20.3/34	
10:30	7.5, <b>527 Old</b>	07. 45 Hours 0.1/14	J. E.R. 20.3/54	
FRIDAY	12 4 3	8.2. %	+ + 1 <b>+</b> .	10 mg/kg
8:00	30. <b>Family Matters</b> 12.3/22	50. Diagnosis Murder	65. Unsolved Mysteries	86. <b>M.A.N.T.I.S.</b> 4.7/8
8:30	35. On Our Own 11.8/21	9.8/17	8.2/15	,
9:00	32. <b>Step By Step</b> 12.0/21	59. Under Suspicion 8.8/15	49. <b>Dateline NBC</b> 10.1/17	65. The X-Files 8.2/14
9:30	38. Hangin w/Mr. C 11.3/19			•
10:00	19. 20/20 13.9/24	59. Picket Fences 8.8/16	54. Homicide: Life on the	
10:30		,	<b>Street</b> 9.3/17	
SATURDAY	6241	4 ,	F.O. Lin	1 424
8:00	83. ABC Saturday Family	56. Dr. Quinn Medicine	76. Empty Nest 7.4/14	76. Cope 7.4/14
8:30	Movie—Pee Wee's Big	<b>Woman</b> 9.0/16	76. <b>Mommles</b> 7.4/13	67. <b>Cops</b> 8.1/15
9:00	Adventure 5.5/10	57. Touched by an Angel 8.9/16	80. Sweet Justice 7.1/13	71. America's Most Wanted 7.7/14
9:30				1.1/24
10:00 10: <b>30</b>	72. The Marshal 7.6/14	40. Walker, Texas Ranger 11.1/20	52. <b>Sisters</b> 9.4/17	
⇒UNDA¥ 7:00	37. Am Fun Hm Vld 11.6/19	Let exist	- 2 88	88. The Great Defender*
7:30	18. Am Fun Hm Vid 13.8/22	6. <b>60 Minutes</b> 18.1/29	76. Earth 2 7.4/12	3.4/6
8:00		16. Murder, She Wrote		57. <b>Simpsons</b> 8.9/14
8:30	47. Lois & Clark 10.3/16	14.0/21	55. seaQuest DSV 9.2/14	64. The Critic* 8.4/13
9:00		,		63. Married w/Chid 8.5/13
9:30	27. ABC Sunday Night	22. <b>21st Annual People's</b>	52. NBC Sunday Night	85. <b>Dream On</b> 4.9/8
10:00	MovieWhat About Bob?	Choice Awards 13.3/22	Movie—Cape Fear 9.4/16	
10:30	12.7/21			
WEEK'S AVGS	11.3/18	11.7/19	11.7/19	6.8/11
		11.5/19	11.6/19	7.8/12
SSN. TO DATE				

# **Welcome has** clearer field

By David Tobenkin

BO's decision to scale back its video visitor-information services in hotel rooms nationally by April 30 (BROADCASTING & CABLE, March 13) was a major victory for a small rival service launched three years ago in Los Angeles.

Despite having only a fraction of the resources of HBO's Visitor Information Network (VIN), the Welcome Channel was able to fend off a challenge by VIN. In Los Angeles, after nearly two years of competition, VIN is in 13 hotels with about 2,900 rooms, while the Welcome Channel is carried in 80 hotels with 30,000 rooms.

"When we heard they were coming into the market we were understandably nervous, but we focused on quality product and quality service," says Mark Benjamin, president and co-founder of the Los Angeles-based

#### Last call for 'Last Call'

MCA TV has ceased production on its low-rated, syndicated late-night panel discussion show Last Call. The show, executive-produced by Brandon Tartikoff, will continue to run in national syndication through April 14. MCA and Tartikoff said in a statement they are exploring a variety of options to keep the show in production, including cable distribution, new production sites and "new creative elements."

#### 'Tide' shifts to San Diego

Production company Franklin/Waterman Entertainment will move production of syndicated action hour *High Tide* from New Zealand to San Diego if the action hour is green-lighted for a second season. The show, which so far has been renewed by syndicator ACI in 42% of the country, is switching continents to gain access to better production talent and guest stars and because cost savings in New Zealand were not as great as anticipated, says producer Steve Waterman. The show has added Stu Seagal (*Hunter, Renegade, Vanishing Son*) as co-executive producer. *High Tide* stars Rick Springfield and Yannick Bisson have signed exclusive deals for the 1994-95 season with ACI.

Welcome Channel.

However, it could be a short-lived victory for the Welcome Channel and other services like it, which soon will face competition from big-budget hotel room interactive services being rolled out by telcos such as US West and Bell Atlantic. That new competi-

tion was the reason HBO gave for dismantling VIN in eight of 10 markets, including Los Angeles.

Benjamin says he has had talks with potential telephone partners about joining forces to offer advanced services in Los Angeles and other markets.

#### **PEOPLE'S CHOICE: TOP CABLE SHOWS**

general general entre extra en la compa					
Program	Network	Time (ET)	HHs. (000)	Ratio Cable	<b>1g</b> U.S.
1. O.J. Simpson Trial Coverage	CNN	Thu 5:30p	4,423	6.8	4.6
2. O.J. Simpson Trial Coverage	CNN	Thu 6:00p	4,102	6.4	4.3
3. O.J. Simpson Trial Coverage	CNN	Thu 5:00p	4,027	6.2	4.2
4. O.J. Simpson Trial Coverage	CNN	Wed 5:30p	3,927	6.1	4.1
5. O.J. Simpson Trial Coverage	CNN	Fri 3:00p	3,858	6.0	4.0
6. O.J. Simpson Trial Coverage	CNN	Wed 6:00p	3,817	5.9	4.0
7. O.J. Simpson Trial Coverage	CNN	Wed 5:00p	3,625	5.6	3.8
8. O.J. Simpson Trial Coverage	CNN	Fri 2:00p	3,486	5.4	3.7
9. O.J. Simpson Trial Coverage	CNN	Tue 5:30p	3,374	5.2	3.5
10. O.J. Simpson Trial Coverage	CNN	Tue 6:00p	3,321	5.1	3.5
11. O.J. Simpson Trial Coverage	CNN	Mon 5:30p	3,294	5.1	3.5
12. O.J. Simpson Trial Coverage	CNN	Mon 6:00p	3,236	5.0	3.4
13. O.J. Simpson Trial Coverage	CNN	Thu 2:00p	3,207	5.0	3.4
14. O.J. Simpson Trial Coverage	CNN	Fri 1:45p	3,110	4.8	3.3
15. O.J. Simpson Trial Coverage	CNN	Wed 2:00p	3,098	4.8	3.2
1. Movie: 'Blue Chips'	HBO	Sat 8:00p	3,142	14.2	3.3
2. Movie: 'Judicial Consent'	HBO	Sun 8:00p	2,998	13.6	3.1
3. Boxing: Bowe-Hide	HBO	Sat 10:00p	2,721	12.3	2.9
4. Movie: 'Major League II'	HBO	Tue 8:00p	2,478	11.2	2.6
5. Movie: 'No Contest'	HBO	Sat 12:04a	2,236	10.1	2.3

#### **PEOPLE'S CHOICE:**

Ratings for emerging broadcast networks, week of Mar. 6-12

networks, week of Mar. 6-12					
	NAVO				
MONDAY					
8:00	93. Star Trek: Voyager				
8:30	4.8/7				
9:00	96. Platypue Man 2.5/4				
9:30	96. <b>Pig Sty</b> 2.5/4				
TUESDAY	14. 6				
8:00					
8:30	94. UPN Special Presentation—The				
9:00	Shamrock Conspiracy 4.4/7				
9:30					
WEEK'S AVG	4.0/6				
SEN TO DATE	4.8/7				
WELL-NESLAY					
8:00	<b>98. The Wayane Bros. 2.1/3</b>				
8:30	98. The Parent 'Hood 2.1/3				
	100. Unhap Ever After 1.9/3				
9:30	101. <b>Muscle</b> 1.5/2				
WEEK'S AVO					
SSN TO DATE	2.0/3				
SOURCE: NIELSEN MEDIA RESEARCH					

## PEOPLE'S CHOICE WEEK 25 According to Nielsen ratings, Mar. 6-12

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	<b>ૌ(i)</b>			Tites A		A.	. 2		
ONDA								5.44	
0.00 }	54. Ceach	8.9/14	20. The Na		12.4/19	41. Fresh Princ		56. Road to Fame	8.7/2
8:30	36. Am Fun Hm Vi	10.5/16	44. Double		9.8/15	40. Blossom	10.2/16		<u> </u>
9:00			25. Murphy	y Brown		C4 NGC Mond	***	77. Models Inc.	7.3/1
9:30	15. American Com		48. Cybill		9.5/15	24. NBC Monda Movies Hart t		/ / . Nivavie	
LO:00	Awards	13.0/21	43. Chicag	Unne	9.9/17	Secrets of the			30 Y C
0:30			43. UIII	שעטהו פן	9.9/1/	343.55	// A.v.,		
DAT	1.31			8 Hz . 8		. 7.36		86 12	
8:00	6. Home improvm	£ 17.0/27				59. Wings	8.5/13		
	10. Thunder Alley		51. Rescue	e: <b>911</b>	9.2/14	64. Smthng Wi		68. Fox Tuesday !	
9:00	4. Home Improvm					19. Frasier	12.5/19	Movie Deadly In	
9:30	4. Grace Under Fin		62. <b>CBS T</b>	eday f	Movie	44. J Larroquet		1	8.0/1
10:00			Boyz N the		8.3/13			(and the second second	
10:30	14. NYPD Blue	13.4/23		/ •• <u>-</u>	- · · · · ·	15. Dateline Ni	BC 13.0/22		
DA				. 1				20	1.50
	49. Sister, Sister	9.3/15	34. George			, <del>0</del> 1	i, i		
						64. Cosby Mys	teries 8.1/13	64. Beverly Hills,	_
8:30	47. All American G		60. Double	Rush	8.4/13			<i> </i>	8.1/1
	12. Rossanne	14.1/22	76. <b>Due S</b> o	outh	7.4/12	28. Dateline Ni	BC 11.2/18	90. Party of Five	6.0
	12. Ellen	14.1/22							
.0:00	15. Primetime Live	13.0/23	62. Northe	ım Expor		30. Law and O	rder 11.1/19		
.0:30	10.1	, 10.1,	<u> </u>		8.3/14	50	· · · · · · · · · · · · · · · · · · ·		
DAY	+ 3 4 %			4		76 x 13		75 G A.	
8:00	78. Extreme	7.1/11	91. <b>Due Sc</b>		5.4/9		You 15.8/25	60. Martin	8.4/
8:30	/O. EAUTHING	1.1/11	91. 240 5	)UTN	5.4/5	7. Hope & Gir	oria* 16.3/25	51. Living Single	9.2/1
9:00	an The Commish	79/12	70. <b>Eye to</b>	Eve w/	Connie	2. Seinfeld	20.7/31	78. New York Und	dercover
:30	69. The Commish	7.8/12	Chung		7.7/12	3. Friends	20.0/31	1	7.1/:
0:00		- 2 /4 4			2245				
:30	82. Day One	7.0/11	53. <b>48 Ho</b> u	urs	9.0/15	1. E.R.	24.2/40		
1	2 \$ 1.2						1.		
	28. Family Matters	- 11 2/20	82. Diagno	oole Miss		86. World Figur			
	25. Boy Meets Wk		02.	/010 iv	7.0/12	OU, THURST	6.7/12	72. <b>VR5*</b>	7.6/1
	27. Step By Step	11.3/19	,						
	36. On Our Own	10.5/18	78. Under	Suspicio	an 7.1/12	70. Dateline Ni	BC 7.7/13	35. The X-Files	10.7/1
· · · · ·		10.5/10	,			CC Hamisides	- 44 44.		
10:00	21. <b>20/20</b>	12.3/23	64. Picket	: Fences	8.1/15	86. Homicide:	6.7/12		
10:30						-			
DAY	Q + .			سيكا		14.4			201
8:00	88. ABC Saturday	E-mily	44. Dr. Qui	inn Mea		1	1	85. <b>Cops</b>	6.8/
8:30	Movie—Any Which		Woman		9.8/18		. !	72. Cops	7.6/
9:00	Can	6.6/12	56. The Of		8.7/15	49. World Figu	- 1	78. America's Mo	
9:30			54. Five M			1	9.3/17	L	7.1/1
10:00	74. The Marshal	7.5/14	36. Walke	r, Texas		1	1		
10:30	74. 1100 1000	7.5,			10.5/19				
ΑY									
7:00	31. Am Fun Hm Vk	d 11.0/20	0 en MI	-4	15.7/27	82. World Figu		95. Martin	4.2,
7:30	15. Am Fun Hm Vi	d 13.0/22	9. 60 Mir	nutes _	15.7/21		7.0/12	92. Martin	5.3
8:00	on the Clark	10.0/10	11. Murde	r. She V	rote	22	9 9 /10	42. Simpsons	10.0/
8:30	22. Lois & Clark	12.2/19	,	**	14.2/22	88. <b>Earth 2</b>	6.6/10	58. The Critic	8.6/
9:00			,					39. Married w/Ch	
9:30	33. ABC Sunday N	iight	31. CBS S	unday N	4nvie	23. NBC Sunda		74. Dream On	7.5/
10:00	Movie Far and Av		Young at h	-	11.0/18	Movie—In the			
10:30	Part 1	10.9/18	1 1	••	<u>-</u> ,	Kidnapped	12.0/20		
10.00	11.0/18	<del></del>	<del> </del>	9 E/18		11.1	74.0	7.8/13	
	سبه رحامضت	<u>,                                     </u>	9.5/16				7.8/12		
AVGS	12.1/20	·		11.4/19	` 1		<b>i/19</b>		4

#### PEOPLE'S CHOICE: TOP CABLE SHOWS

Program	Network	Time (ET)	HHs. (000)	Rating Cable U.S	
1. O.J. Simpson Trial Coverage	CNN	Mon 5:30p	5,316	8.2 5.6	
2. O.J. Simpson Trial Coverage	CNN	Tue 5:30p	4,862	7.5 5.1	
3. O.J. Simpson Trial Coverage	CNN	Mon 5:00p	4,688	7.3 4.9	,
4. O.J. Simpson Trial Coverage	CNN	Tue 5:00p	4,660	7.2 4.9	.
5. O.J. Simpson Trial Coverage	CNN	Wed 5:30p	4,395	6.8 4.6	,
6. O.J. Simpson Trial Coverage	CNN	Thu 5:30p	4,181	6.5 4.4	.
7. O.J. Simpson Trial Coverage	CNN	Wed 5:00p	3,982	6.2 4.2	
8. O.J. Simpson Trial Coverage	CNN	Thu 5:00p	3,930	6.1 4.1	
9. O.J. Simpson Trial Coverage	CNN	Mon 3:00p	3,808	5.9 4.0	
10. O.J. Simpson Trial Coverage	CNN	Mon 2:00p	3,783	5.9 4.0	
11. O.J. Simpson Trial Coverage	CNN	Wed 1:00p	3,677	5.7 3.9	,
12. O.J. Simpson Trial Coverage	CNN	Tue 1:00p	3,635	5.6 3.8	
13. O.J. Simpson Trial Coverage	CNN	Tue 4:30p	3,629	5.6 3.8	
14. O.J. Simpson Trial Coverage	CNN	Wed 2:00p	3,611	5.6 3.8	
15. Coming to America	USA	Sun 7:30p	3,585	5.6 3.8	
1. Movie: 'In Pursuit of Honor'	HBO	Sat 8:00p	2,466	11.2 2.6	
2. Movie: 'The Stranger'	HBO	Thu 9:00p	2,167	9.8 2.3	
3. Movie: 'Rising Sun'	HBO	Mon 8:00p	2,135	9.7 2.2	2
4. Boxing: Jones-Byrd	HBO	Sat 10:00p	2,104	9.5 2.2	.
5. Movie: 'Blue Chips'	HBO	Tue 8:00p	2,094	9.5 2.2	

PEOP	le's cho	ICE
Retires	for emerging brees	feast
Methodi	s, week of Mer. 13	-19
MONDAY		,
8:00	79. Star Trek: Voya	ger 102
8:30		7.1/11
	96. Platypus Man	2.4/4
9:30	97. <b>Pig Sty</b>	2.1/3
SESDAY	28,5	
8:00	94. Marker	3.2/5
8:30		
9:00	95. The Watcher	2.5/4
9:30		
WEEK'S AVO	3.8/6	
SSN TO DATE	4.7/7	
WEDNESON	*	
	97. The Wayers Br	2.1/4
8:30	99. The Parent 'Ho	
	100. Unhap Ever Aft	
	101. Muscle	1.3/2
WEEK'S AND	1.7/3	
SON TO DATE	1.9/\$	
	SOURCE: HIELSEN RESEN	



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## PEOPLE'S CHOICE WEEK 26 According to Nielsen ratings, Mar. 13-19

MONDA				
8:00	<b>44. Ceach</b> 9.6/15	29. The Namey 11.7/18	43. Fresh Prince 9.7/15	
8:30	75. Wh New B'game 7.4/11	16. Dave's World 13.4/20	53. <b>Blossom</b> 9.0/14	41. Meirose Place 10.0
9:00		10. Murphy Brown 14.8/23		00 00 00 00
9:30	39. ABC Monday Night	20. Cybiii 13.1/20	16. NBC Monday Night	83. Medicine Bali* 6.6
10:00	Movie—Far and Away, Part 2 10.4/17		Movies Awake to Danger	
10:30	10.4/17	14. Chicago Hope 13.7/23	13.4/21	
UESDAT	4000	8. 14	11.2.15	20 11 11
	24. Full House 12.3/20	51. Under One Roof*	34. Wings 11.1/18	
	21. Thunder Alley 12.7/20	9.2/15	40. Smthng Wilder 10.2/16	84. Fox Tuesday Night
9:00	2. Home Improvent 20.6/32		24. Fracier 12.3/19	Movie—Aces: Iron Eagle
9:30	5. Grace Under Fire 19.6/31	63. CBS Tuesday Movie-	38. J Larroquette 10.6/17	6.9
10:00		The Dead Pool 8.2/14		
10:30	<b>6. NYPD Blue</b> 16.9/29	] ]	31. <b>Dateline NBC</b> 11.5/20	
WEDNESDAT	1 / 13	8 7 2.4	10 S 18	275 26.
	53. <b>Sister, Sister</b> 9.0/15	56. George Wendt 8.7/15		34. Beverly Hills, 90216
8:30	48. All American Girl 9.3/15	81. <b>Double Rush</b> 7.0/11	48. Cosby Mysteries 9.3/15	11.1
	18. Reseance 13.3/21	55. Greatest Commercials		
3.33	15. <b>Ellen</b> 13.5/21	Ever 8.8/14	31. <b>Dateline NBC</b> 11.5/18	66. Party of Five 8.0
10:00		58. Northern Exposure		
10:30	23. <b>Primetime Live</b> 12.4/22	8.4/15	29. Law and Order 11.7/21	
HURSDA	8 1 14	ti 5-21	18 : 3:	···
8:00			8. Mad About You 15.3/25	71. Martin 7.8
8:30	66. Extreme 8.0/13	82. NCAA Basketball	9. Hope & Gloris 14.9/24	56. Living Single 8.7
9:00		Championship Game 1	1. Solutoid 21.4/39	73. New York Undercov
9:30	<b>71. The Commish</b> 7.8/12	6.7/11	3. Friends 19.8/31	7.6
10:00	48. P. Jennings Reporting:	91. NCAA Basketball	25.07.02	
10:30	In the Name of God 9.3/16	Champ'ship Game 2 5.7/11	3. E.R. 18.8/36	
FRIDAY	. p. 28 - p.	2 1 1	1. 11	
	26. Family Matters 12.1/22		44. Unsolved Mysteries	
8:30	27. Boy Meets Wid 12.0/21	79. NCAA Basketbali	9.6/17	89. <b>VR5</b> 6.1
9:00	22. Step By Step 12.5/22	Championship Game 1		
9:30	33. On Our Own 11.3/20	7.1/13	42. <b>Dateline NBC</b> 9.9/17	60. The X-Files 8.3
10:00		11 1		
10:30	11. <b>20/20</b> 14.3/27	85. NGAA Ch Game 2 6.3/14	66. Sweet Justice 8.0/15	
SATURDAY	Communication Communication	A. A.	rest 1.	
	89. ABC's World of		75. Empty Nest 7.4/14	77. Cope 7.:
8:30	Discovery 6.1/12	(nr) NCAA Basketball	66. Menumbes Salaria	70. Cops 7.9
9:00		Championship Game 7.2/14	60. Empty Neet 8:3	64. America's Most Wa
9:30	85. ABC Saturday Family	1	58. Memmies 8.4/	8.1
10:00	Movie—Airplane II: The Sequel 6.3/12	78. The Office 7.2/14	36 Peters of TV's Control	
10:30	0.0/12	46. Walker, Tx Rngr 9.5/19	Biogers	
SUNDAY	3 x 13 x 25	2 (7)	10.3 17	4.
	47. Am Fun Hm Vld 9.4/17			02 5
7:30	28. Am Fun Hm Vld 11.8/20	40.00	92. <b>Earth 2</b> 5.3/9	93. Encounters 4
8:00	37 Late 9 61-4: 400:12	6. 60 Minutes 16.9/28	64 ******* 501 0:4 (60	52. Simpoons 9.:
8:30	37. Lois & Clark 10.8/17	11. Murder, She Wrote	64. seaQuest DSV 8.1/13	74. The Critic 7.5
9:00		14.3/22		60. Married w/Chid 8.
9:30	19. ABC Sunday Night		13. NBC Sunday Muse	<b>88. Dream On</b> 6.
10:00	Movie—Betrayed: A Story of	1	Movie—Ed McBaix's 87	
10:30	Three Women 13.2/22	Brother's Keeper 6.3/11	Precinct 15.5	
WEEK'S AVGS	11.1/19	9.2/16	11.5/19	7.8/13
		<del></del>		
SSN. TO DATE	12.1/20	11.3/18	11.6/19	7.8/12

household rating, but up among younger women.

Donahue continued to slide in early fringe: down 20% in household rating, to a 4.4/14, and down 30% in women 18-34 and 18-49.

In daytime, Regis & Kathie Lee remained the top talker, with a 5.7/25, although the show had a 16% ratings decline among women 18-34 and a 9% dip in rating for women 18-49.

Jerry Springer climbed dramatically, up 31% in household rating and into second place among daytime talk shows. Its rating among women 18-34 more than doubled, to a 4.3, while its rating with women 18-49 rose 80%, to a 3.6.

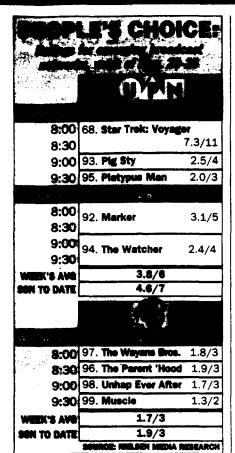
Also showing signs of life in daytime was *Rolonda*. The show was sixth in households among the daytime talkers, but showed a 50% hike among women 18-34 and a 32% gain in women 18-49.

Sally Jessy was third in daytime, with a 4.3/17, basically flat in households, followed by Maury Povich (4.2/16; down 11% in household rating) and Donahue (3.9/17; also down 11%).

#### **PEOPLE'S CHOICE: TOP CABLE SHOWS**

Program	Network	Tim	e (ET)	HHs. (000)	Rati Cable	
1. O.J. Simpson Trial Coverage	CNN	Thu	5:30p	4,795	7.4	5.0
2. O.J. Simpson Trial Coverage	CNN	Tue	5:30p	4,665	7.2	4.9
3. O.J. Simpeon Trial Coverage	CNN	Wed	5:30p	4,661	7.2	4.9
4. O.J. Simpson Trial Coverage	CNN	Wed	6:00p	4,575	7.1	4.8
5. O.J. Simpson Trial Coverage	CNN	Wed	5:00p	4,322	6.7	4.5
6. O.J. Simpson Trial Coverage	CNN	Thu	6:00p	4,215	6.5	4.4
7. O.J. Simpson Trial Coverage	CNN	Tue	5:00p	4,189	6.5	4.4
8. O.J. Simpson Trial Coverage	CNN	Mon	6:00p	4,104	6.4	4.3
9. O.J. Simpson Trial Coverage	CNN	Tue	6:00p	4,087	6.3	4.3
10. O.J. Simpson Trial Coverage	CNN	Thu	5:00p	4,077	6.3	4.3
11, O.J. Simpson Trial Coverage	CNN	Mon	5:30p	4,027	6.2	4.2
12. O.J. Simpson Trial Coverage	CNN	Thu	1:00p	3, <b>959</b>	6.1	4.1
13. O.J. Simpson Trial Coverage	CNEE	Who	110	3,000	6.0	4.1
14. O.J. Simpson Trial Coverage	CNN	Wed	2:00p	3,789	5.9	4.0
15. O.J. Simpson Trial Coverage	CNM					3.8
1. Movie: 'My Girl 2'	HEO.	Set 2		2,76	12.6	2.9
2. Movie: 'The Stranger'	HBO	Tue	10:00p	2,126	9.6	2.2
3. Movie: 'Poetic Justice'	HBO	<b>Sm</b>		T,942	8.8	2.0
4. Movie: 'Point of No Return'	HBO	Sat	11:00p	1,771	8.0	1.9
5. HBO Com: 1995 Young Comedian	#BO		and the second	The second beautiful.		

# Which New Programming Service Lets You Profit from a \$1 Trillion Market?



## News mags still pursuing O.J.

By David Tobenkin

yndicated news magazine shows piled on the O.J. Simpson coverage in the February sweeps and watched ratings drop from a year ago. Still, they vow to continue and, in the case of A Current Affair, increase Simpson coverage.

"We think the O.J. trial can use a new and more comprehensive approach," says Peter Faiman, president of production for ACA producer and syndicator Twentieth Television. During the next several weeks, the strip will begin focusing almost exclusively on the O.J. case, with 60-70 staffers devoted to the case and many resources of the New York-based show moved to Los Angeles.

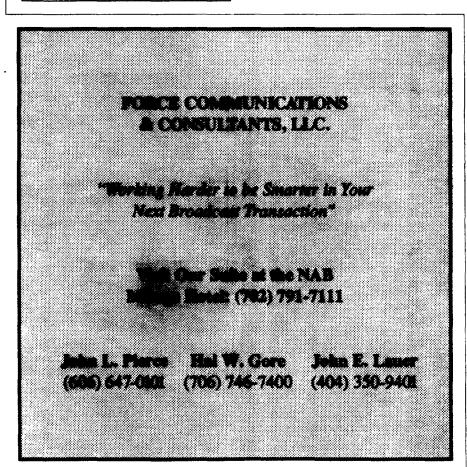
Executives at King World's Inside Edition and American Journal, Paramount's Hard Copy and Entertainment Tonight said they too had no plans to scale back coverage.

"We've monitored the ratings and we think despite the polls finding that people are tired of the trial, people are highly interested in the case," says Sheila Sitomer, an executive producer of *Inside Edition* and *American Journal* who estimates that three-quarters of the episodes of *Inside Edition* have led with Simpson coverage since the trial began. "Because Court TV and CNN show gavel-to-gavel coverage, we've tried to take a step back from the case and ask where we are going and how all the pieces fit together."

That comes despite the ratings declines and the opinion of station reps and other, outside observers that they should scale back their coverage.

"If viewers are really interested in the Simpson case, they are watching it on stations that are delivering live coverage or on CNN or Court TV not on these syndicated shows," says Bill Carroll, vice president, director of programing, at Katz. "These shows should differentiate themselves by emphasizing other stuff besides O.J."

Warner Bros.' Extra, however, may scale back its coverage, says Executive Producer David Nuell. "I think you will see O.J. stories surfacing according to the value of the story to the case or when we can provide something different than the network news."



#### Newt in the news

BROADCASTING & CABLE made some news of its own when MTV's 'Week in Rock' music news show did a piece on the magazine's March 20 interview with House Speaker Newt Gingrich. In that interview, the speaker said he thought rap music that "encourages raping and mutiletion of women is sick and should not be on the air," but added that although he has looked for "clever ways" to stop it, he has been told the courts "will never tolerate it."

## PEOPLE'S CHOICE WEEK 27 According to Nielsen ratings, Mar. 20-26

	1 Jt 16			
	***	· ·	L.S.	
MONDA		y - 19		
8:00	32. Ceach 11.2/17	39. <b>The Nanny</b> 10.5/16	46. Fresh Prince 9.9/15	
8:30	41. Am Pan Hm Vld 10.3/16	42. Women/House 10.1/15	48. <b>Blossom</b> 9.8/15	44. Melrose Place 10.0
9:00		10. Murphy Brown 15.0/23		
9:30	23. ABC Monday Night	17. Cybii 13.5/21	37. NBC Monday Night	84. Medicine Ball 6.3/
10:00	Movie—Abandoned and		Movies—Ray Alexander:	
10:30	<b>Deceived</b> 12.1/19	15. Chicago Hope 14.1/24	Menu for Murder 10.9/18	1.10
TOESDAY	27. <b>Full House</b> 11.9/19	4 3 1.7	19. <b>Wings</b> 12.7/21	18 <sub>1</sub> 2
0.00	21. Thunder Alley 12.3/19	68. <b>Under One Roof</b> 7.3/12	20. Newaradio* 12.5/20	00 = 1
8:30	3. Home Improvmt 19.5/29	<b></b>	13. France 14.6/22	88. Fox Tuesday Night Movie—Hot Shots! 5.8
9:00	5. Grace Under Fire 18.0/28	71. <b>Rescue: 911</b> 7.2/11		3,6
9:30	5. Grace United Fire 18:0/28		31. Pride & Joy* 11.6/18	
10:00	7. NYPD Blue 17.1/30	87. Burke's Law 6.0/10	24. Dateline NBC 12.0/21	
10:30				A REAL PROPERTY.
VEDNESDA I	Aug Book		0117	9 3 45
8:00	<b>50. Sleter, Sleter</b> 9.7/16	71. <b>George Wendt</b> 7.2/12	54. Coeby Mysteries 9.1/15	
8:30	42. All Amer Girl 10.1/17	85. <b>Double Rush</b> 6.2/10		51. <b>Silders*</b> 9.5/
9:00	8. Rossanne 15.3/24	76. CBS Wednesday	44. Dateline NBC 10.0/16	0.07
9:30	11. Ellen 14.9/24	Movie—Single White	10.0, 10	
10:00	16. Primetime Live 13.6/24	Female 6.7/11	32. Law and Order 11.2/20	Secretary of the secret
10:30	10.1 timedallo are 20.0/24		32. Law data 3146. 11.1/13	
HURSDAY		36 S & 4 F	. 6.4 - 6	4 . 18 . 3.2
8:00	67. Extreme 7.5/12		8, Mint About You 18,3/26	61. <b>Marti</b> n 8.1
8:30	07. Extreme 7.5/12	59. NCAA Basketball Championship Game 1	12. Hugo & Gloria 14.8/24	59. Living Single 8.2
9:00	56. <b>The Commish</b> 8.7/14	8.2/14	1. Schold 20.2/200	74. New York Undercove
9:30	36. The Commissi 8.7/14	5.2,21	2. Primer 19.7/30	6.8,
10:00	36. Day One 11.0/18	80. NCAA Basketball	4. L.S.	
10:30	36. <b>Day One</b> 11.0/18	Champ'ship Game 2 6.6/14	4. 4.4	
RICAT		i	A . 14.	
8:00	32. Family Matters 11.2/20		53. Unsolved Mysteries	88. VR5 5.8
8:30	29. Sister, Sister 11.7/20	(nr) NCAA Basketball	9.2/16	88. <b>VR5</b> 5.8,
9:00	32. Step By Step 11.2/19	Championship Game 1 7.1/13	40.0-4.11	
9:30	38. On Our Own 10.7/18	7.1/13	46. <b>Dateline NBC</b> 9.9/17	57. The X-Files 8.6
10:00	10.00		58. Homicide: Life on the	
10:30	18. 20/20 13.4/24	86. NCAA Ch Game 2 6.1/13	<b>Street</b> 8.4/15	
SATURDAY	8 : 1			
8:00	· · · · · · · · · · · · · · · · · · ·	76. Dr. Quian, Medicine	68. Empty Nest 7.3/14	74. Cops 6.8
8:30	65. ABC Saturday Family	Woman 6.7/13	76. <b>Mommies</b> 6.7/12	7.6
9:00	Movie—The Great Elephant Escape 7.6/14	90. The Office 5.4/10		63. America's Most Wan
9:30	Escape 7.6/14	63. Five Mrs. Buch 7.7/14	82. <b>Sweet Justice</b> 6.4/10	7.7
10:00		48. Walles, Toxas Ranger	80. Bob Hope Young	
10:30	55. <b>The Marshal</b> 9.0/17	9.8/19	Comedians 6.6/13	
	<u> </u>		-	
7:00	39. Am Fun Hm Vid 10.5/19		1 1 N 4 1	A :
7:30	21. Am Fun Hm Vid 12.3/21	<b>6. 60 Minutes</b> 17.7/30	76. Earth 2 6.7/12	91. Encounters 3.
8:00	Am Fall Mill 440 17.3/51	14 Manda Cha Marka		61. <b>Simpsons</b> 8.1
	24. Lois & Clark 12.0/19	14. <b>Murder, She Wrote</b> 14.3/22		73. The Critic 6.9
8:30		17.5,22	On Name of the last	51. Married w/Chid 9.5
9:00	24. ABC Sunday Night		29. NBC Sunday Might	82. Tales tr/Crypt 6.4
9:30	Movie-Sleep, Baby, Sleep	27. CBS Sunday Movie	(75 kg 1 g 1 kg) 1/2	04. 1000 N/W/N 0.4
10:00	12.0/20	The Other Woman 11.9/20		
10:30				
WEEK'S AVGS		9.3/16	11.1/19	7.3/12
SSN. TO DATE	12.0/20	11.2/18	11.6/19	7.8/12

#### PEOPLE'S CHOICE: TOP CABLE SHOWS

			/mms	HHs.	Rati	
Program	Network	1170	e (ET)	(000)	Cable	U.S.
	MAN.		5: <b>35</b> p	4,413	. 44	4.6 3
2. O.J. Simpson Trial Coverage	CNN	Tue	5:00p	4,285	6.6	4.5
Single of Field Colleges	: CNN	Wod	5:30p	4,115	44	4.3
4. O.J. Simpson Trial Coverage	CNN	Wed	6:00p	4,100	6.3	4.3
E. O.J. Simpson Thai Coverage	CIW	Tue	2:10p	3,975	6.1	4.2
6. O.J. Simpson Trial Coverage	CNN	Mon	3:00p	3,936	6.1	4.1
Coverage Trial Coverage	CNN	Most.	2:000	3,800	6.0	4.1
8. O.J. Simpson Trial Coverage	CNN	Tue	3:00p	3,804	5.9	4.0
C.J. Simpson Tital Coverage	CNN	Wed	6:200	3317	5.6	73
10. O.J. Simpson Trial Coverage	CNN	Wed	3:00p	3,553	5.5	3.7
Bridge Till Coverage -	TOW!	West	5:00			
12. O.J. Simpson Trial Coverage	CNN	Tue	1:00p	3,513	5.4	3.7
CEL Simpson Trial Coverage	CHN	Mag	120	3,450	41	34
14. O.J. Simpson Trial Coverage	CNN	Tue	4:30p	3,363	5.2	3.5
		7				7
	the same of	# C. P. 1984	LLIM			
				320	164	
2. Movie: 'Demolition Man'	HBO	Sun	8:00p	3,059	13.6	3.2
State: Therbox The Almagacti		Sun	7:00	1,704	- Z.L	
4. Movie: 'Judicial Consent'	HBO	Sat	9:45p	1,697	7.5	1.8
Minde: "Rising Sur!	***   Halle **	Fri	9:30pm	Times.	47.5	

PEOP	TE'S CHO	CE:
networks	week of Mar. 27-A	r. 2
	OPN	
MONDAS		
8:00	86. Star Trek: Voyage	H
8:30		4.5/7
•	89. <b>Pig Sty</b>	2.2/3
9:30	93. <b>Platypus Man</b>	1.9/3
"the SDA'r	∡ 8 b	
8:00	88. Marker	3.5/6
8:30	OC. INCINO	3.5/0
9:00	91. The Watcher	2.1/3
9:30		2.1/0
WEEK'S AVG		
SON TO DATE	4.5/7	
	,	
WELFNESOAN	94. The Wayens Bros.	1 8 /2
	92. The Parent 'Hood	
	94. Unhap Ever After	
	96. Muscle	1.2/2
W	1.7/3	1.4/4
WEEK & AVE		
SON TO DATE	1.0/3	

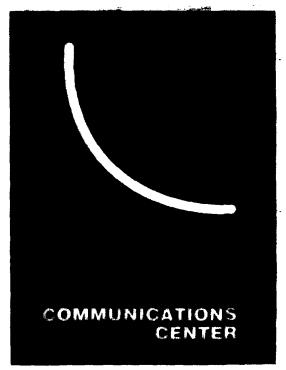


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## PEOPLE'S CHOICE WEEK 28 According to Nielsen ratings, Mar. 27-Apr. 2

WEEK'S AVGS				7.7/12
	13.5/23	9.7/16	11.0/18	6.6/11
10:30	10.4/17		11.6/19	
9:30 10:00	Movie-Boomerang	23. CBS Sunday Movie— Friends at Last 12.8/21	Movie-Death Becomes Her	85. Dream On 4.
9:00	40. ABC Sunday Night		31. NBC Sunday Night	69. Married w/Chid 7.1, 85. Dream On 4.0
8:30	30. LUIS & CHIER 10.7/10	13.5/22	Oz. analyses 1007 1.2/12	79. The Critic 6.2/
8:00	36. Lois & Clark 10.7/18	18. Murder, She Wrote	62. seaQuest DSV 7.2/12	77. <b>Simpsons</b> 6.6,
7:30	36. Am Fun Hm Vld 10.7/20	15.6/30 <b>Minutes</b> 15.6/30	81. Earth 2 5.4/11	2.3
	50. Am Fun Hm Vld 8.6/17			89. Herdwood Dreams
SUNDAY			·   .:.	
10:00	70. <b>The Marshal</b> 6.9/13	43. Wather, Tx Rog 9.8/19	47. <b>Sisters</b> 9.4/18	
9:30 10:00		10.0,20		0.7
9:00	Relative Night 6.7/12	Championehip—Arkansas vs. Univ. of N.C. 13.3/25	50. <b>Sweet Justice</b> 8.6/15	72. America's Most War 6.7
8:30	Movie-Family Reunion: A	20. NCAA Basketball		71. <b>Cops</b> 6.8
8:00	72. ABC Saturday Family		53. <b>Amazing Grace*</b> 8.3/15	72. <b>Cops</b> 6.7
SATURDAY	68 12	12 4 2 \$	88 16	
10:30	0.4/30	55. FRANK FORMS 6.2/15	<b>Street</b> 7.3/13	
10:00	<b>5. 20/20</b> 16.4/30	55. Picket Fences 8.2/15	67. Homicide: Life on the	
9:30	33. On Our Own 11.2/19	4	43. <b>Dateline NBC</b> 9.8/17	41. The X-Files 10.3,
9:00	27. Step By Step 12.0/21	55. The Wright Verdicts*		
8:30	26. <b>Sister, Sister</b> 12.3/22	9.7/17	58. Unserved mysteries 8.0/14	82. <b>VR5</b> 5.4,
8:00	29. Family Matters 11.8/22	45. Diagnosis Murder	58. Unselved Mysteries	
RIDAY				
10:00 10:30	68. Day One 7.2/12	58. <b>48 Hours</b> 8.0/13	2. E.R. 22.8/38	
9:30		Chung 7.9/12	4. Friends 19.2/30	7.4,
9:00	49. <b>The Commish</b> 8.7/14	60. Eye to Eye with Connie	3. Seinfeld 20.7/32	65. New York Undercove
8:30	0.7/11		11. Hope & Gloria 15.7/25	48. Living Single 8.8
8:00	72. <b>Extreme</b> 6.7/11	60. <b>Due South</b> 7.9/13	9. Mad About You 16.3/27	62. <b>Martin</b> 7.6
HURSDAY	7.5, 12	(3.4)	136 32	. <del>18</del> 14
10:30	44. Primetime Live 15.3/27	8.4/14	Andy Kaufman 10.2/18	
10:00		Movie—A Stranger in Town	42. A Comedy Salute to	
	16. Coach 15.1/24	52. CBS Wednesday	24. <b>Dateline NBC</b> 12.6/20	62. <b>Sliders</b> 7.6,
	<b>44. Elien</b> 15.3/24 <b>6. Grace Under Fire</b> 18.1/28	84. <b>Double Rush</b> 5.0/8	<b>Special</b> 11.0/1/	10.6,
	17. Roseanne 14.0/23	78. <b>George Wendt</b> 6.3/10	34. National Geographic Special 11.0/17	38. Beverly Hills, 90210
VEDNESDAY	15.5, 25		LI > 18	9 3 14
10:30	,	,	,	
10:00	21. NYPD Blue 13.2/23	Sleeping with the Enemy 7.4/12	19. Dateline NBC 13.4/23	M. Market Market
	7. Grace Under Fire 16.5/26	65. CBS Tuesday Movie—	28. <b>Pride &amp; Joy</b> 11.9/19	
	5. Home improvmt 18.2/28		12. Frasier 15.6/24	Movie—Raising Cain 5.2
	22. Thunder Alley 13.0/20	53. Under One Roof 8.3/13	30. <b>Newsradio</b> 11.7/18	83. Fox Tuesday Night
8:00	25. Full House 12.5/20	7.7.1.	35. <b>Wings</b> 10.8/17	528
10:30				
10:00	<b>Awards</b> 32.5/53		Man 6.7/10	10
	1. 67th Annual Academy	Black Rain 8.1/12	Movies—The Lawnmower	87. Tales fr/Crypt 3.7,
9:00		57. CBS Special Movie—	72. NBC Monday Night	
8:30	15.9/26		32. Fresh Prince 11.5/17	80. Meirose Place 6.0
8:00	10. Barbara Walters Special	38. <b>The Nanny</b> 10.6/16	45. Fresh Prince 9.7/15	
MONDAY	27.6, 43	851.	8 : 12	S + 3
			Nec 1	
	abc			*